Dear Readers,

Time has come to say goodbye with this 27th edition of our NEWS and once again inform you about the Latin American Studies’ activities of the second half of 2022, at the CLS HSG, including the Leading House for the Latin American Region, the Swiss Graduate School of Latin American Studies (SSLAS), or the Fund for the Promotion of Latin American Studies at HSG. As of February 2023, an ad interim team has taken the responsibilities of the Center for one year; until a new position in Latin American Studies will be announced and hopefully filled.

The autumn semester of 2022 was quite a busy one with several events: the first interdisciplinary, two-day Science & Innovation Summit at the end of September with guest speakers from several disciplines as well as the farewell activities of the chair or the last Children’s University in Latin American Studies. Moreover, the SSLAS workshop “Latin America going digital” was held at HSG mid-January 2023.

After completing the selection of awardees of the first Consolidation Grant, our Leading House team prepared the second call of 2022 for emerging researchers’ fieldwork as well as several AIT camps.

Three PhD theses were completed by the end of 2022 and beginning of 2023 at the Centro, and an MA thesis awarded by the Promotion Fund.

The 2022 student exchange has lived a revival after the Covid lockdown with significantly increased numbers (81 incomings, 54 outgoings und 60 freemovers for the year), which will be surpassed by the 2023 numbers, as the current spring semester alone anticipates: 14 outgoing students and 21 doing the LatAm Term in Brazil; adding the 7 outgoing freemovers this comes to a total of 42 outgoings and—quite balanced—49 incoming students.

The network LatAm@HSG gathering HSG students, lecturers, staff, and alumni (around 500 addresses) connected to Latin America was launched on LinkedIn and will hopefully contribute to keep alive the strong Latin American tradition at HSG, starting with the Institute (1961 – 1992), continuing with the CLS (2007) and the GIMLA (2018). Besides the existing chapters in different countries, a new Alumni Club of the Andean Region has come into being. I would like to express my heartfelt gratitude to the entire CLS HSG team, which has made a terrific contribution to the nationally and internationally flourishing Latin American studies at HSG, always going the proverbial extra mile. We would also like to thank YOU so much for your overwhelming support during the 15 years of the Centro’s existence. We had a great time and a lot of work. We wish the current team, Matías Dewey, Thomas Grisaffi, and Omid Alizadeh as well as the Leading House team, Vanessa Boanada, Andrea Güpfert, Rocío Robinson, and Letícia Vargas Bento all the best for their 2023 activities!

¡Gracias mil y hasta luego!

Yvette Sánchez
Events

Farewell lecture Prof. Dr. Yvette Sánchez  
December 6, 2022

In “¡False? Forgery in the Hispanic world: a small theory of the ARTe-FACT”, on December 6, 2022, Prof. Sánchez presented a topic, which could bring together several fields of work of her 20 years at the University of St.Gallen: the Art Committee, cultural and literary studies of Latin America and Spain, the collaboration with colleagues from Law and Management Studies on a breeding ground of transdisciplinary experimentation.

Falsification is an omnipresent phenomenon. All desirable objects have been forged: news, money, documents, art, luxury products, antiques as trophies or artefacts of consumerism and collectivism. Through several (Hispanic) examples, Prof. Sánchez showed that the concept of the ‘original’ or of the dichotomies ‘false-real’, ‘false-true’, or ‘false-right’ have been questioned again and again, e.g., in postmodern times, in today’s post-factual and virtual era (from the metaverse to AI paintings). The concept of the artefact can support a more dialectic way of using those pairs.

You can find more information about this event on our website.

Coreografías transculturales  
20. December 6, 2022, hybrid

For the afternoon of December 6, before the farewell lecture, the teams of the CLS, the chair, and GiMLA had organized a surprise event with several academic and artistic interventions as well as the handover of the commemorative publication of the same title. The three editors, Ana Esquinas, Claudia Brühwiler, and Vanessa Boanada, in a tremendous and secret effort, had gathered 31 authors of many disciplines, who contributed their multifaceted articles, on more than 400 pages, to celebrate Yvette Sánchez’ two decades at HSG.

During the (streamed) event, several of the authors, artists, students, colleagues, and alumni as well as staff members presented their touching oral contributions remembering some of the activities shared with Yvette. Musicians, a dancer, a poet, and a visual artist performed besides an opening speech of the Rector, a poem by the Vice-rector, and presentations of the following sectors: co-teaching (Yves Daccord), supervision and mentoring (Omid Alizadeh), CLS events and conferences (Andrea Güpfert), the School of Humanities and Social Sciences (Yves Partschefeld), the Swiss School of Latin American Studies and former ProDoc (Vanessa esta vez a facilitar el trabajo de campo a investigadores en ciernes, así como varios campamentos AIT.

A finales de 2022 y principios de 2023 se concluyeron varias tesis doctorales en el Centro y una tesis de máster; premiada por el Fondo de Promoción.

Tras el cierre por el covid, el intercambio de estudiantes durante 2022 ha resurgido con fuerza con un aumento significativo de las cifras (81 estudiantes que llegan a la HSG, 54 salientes y 60 freemovers en el año). Estos números muy probablemente los veremos superados por las cifras de 2023, tal como ya anticipa el actual semestre de primavera: 14 estudiantes que salen y 21 realizando el LatAm Term en Brasil. Sumando los 7 freemovers que se van, se llega a un total bastante equilibrado de 42 salientes y 49 estudiantes que llegan a la HSG.

La red LatAm@HSG (alrededor de 500 direcciones), que reúne a estudiantes, profesores, personal y antiguos alumnos de la HSG relacionados con América Latina, inauguró su presencia digital en LinkedIn y se espera que contribuya a mantener viva la fuerte tradición latinoamericana en la Universidad, que comenzó allá por 1961 con el Instituto (1961 - 1992), continuando después con el CLS (2007) y el GiMLA (2018). Además de los capítulos existentes en diferentes países, también ha nacido un nuevo Club de Antiguos Alumnos de la Región Andina.
Boanada), the Leading House for the Latin American Region (María Voeffrey, Letícia Vargas, and Rocío Robinson), and the Art Committee (Annatina Aerne). The rich, original, and emotional expression of sympathies with Yvette’s work at HSG visibly overwhelmed the future emerita.

You can find more information (videos, photos, etc.) about this event on our website.

Kinder-Uni

November 2, 2022

On November 2, 2022, Prof. Yvette Sánchez held her last lecture of the HSG Children’s University on the topic of „Why Salsa is not only a Sauce. A musical exploration of Latin America“. The lecture was illustrated by Colombian percussionist Juliana Santacruz of the Academy of Arts in Bern, who presented a wide array of instruments played in Salsa bands and orchestras. Music, as dance, food, or sports, is a terrific catalyst of cultural exchange and inclusion. Variants of Salsa music and dance as well as their history were explained, e.g., the metaphor of the spicy sauce used to name the musical fusion of different rhythms of Latin American and Caribbean origin in the US. The lecture ended in the kitchen with the multifunctional Achiote seeds as a natural colorant and spice, or even sounding ingredient of the maracas percussion instrument. The children, aged 7 to 12, showed a special interest in the magic little red seeds.

The first Leading House for the Latin American Region Science & Innovation Summit took place from September 30 to October 1, 2022, at the University of St.Gallen. This two-day event brought together experts from multiple disciplines and presented research talks, panel discussions, and a world café. Topics during the summit focused on STEM, business and environment, academic diasporas and brain drain, startups and new technologies, sustainability, social innovation, smart cities, circular economy, and clean energy as well as exnovation and the benefits of the visual arts in medicine. The event provided a panoramic view of small and bigger initiatives, fostered interesting contacts and in-person discussions with established and rising Swiss and Latin American scientists. The next Science & Innovation Summit will take place in 2024.
**Academia Industry-Trainings (AITs)**

The AIT Brazil – Brazil Camp took place in person from November 7-11, 2022, in São Paulo and Rio de Janeiro. 8 Swiss and 9 Brazilian participants made up the cohort for this 9th edition. 6 Alumni from the 7th and 8th cycles joined the group since they were not able to travel to Brazil in previous years due to the pandemic. The 23 Swiss and Brazilian participants benefitted from a program organized by Swissnex in Brazil, which included expert presentations on the academic and entrepreneurial ecosystem in Brazil. Some of the workshops in their training were, “From Labs to Business” and “Changing Theory and Impact Innovation”. Part of their education included personalized mentoring with successful startup founders, entrepreneurs, and academics. The AIT Brazil participants also had the opportunity to attend one day of the Rio Innovation Week.

Finally, the AIT Mexico – Mexico Camp took place in person from January 30 to February 03, 2023, in Mexico City. Five participants from the 1st cycle joined the cohort of the 2nd cycle since they had not been able to travel to Mexico in 2021 due to the pandemic. The Consejo Nacional de Ciencia y Tecnología (CONACYT – National Council on Science and Technology) organised the week-long program, which included a visit to the German Center and COFEPRIS. The startups received trainings in workshops as “Challenges for technology-based entrepreneurs”, “How academics can make business decisions based on financial information” or “Technology commercialisation roadmap”. The Mexico Camp included a kick-off reception at the official residence of the Swiss Ambassador to Mexico, Mr. Pietro Piffaretti.

The 2nd edition of the AIT Mexico – Switzerland Camp took place in person from November 28 December 02, 2022, in Lausanne and St.Gallen. The 12 Swiss and Mexican participants benefitted from a program organized by the Leading House for the Latin American Region, which incorporated expert presentations on the entrepreneurial ecosystem in Switzerland. The startups learned how to pitch to venture capitalists and they also had a full day of workshops with Startup@HSG on how to do profiling and Unit Economics. Additional workshops included “Business Model Innovation” and “Sustainability for Startups”, and a reception with the Ambassador of Mexico in Bern, Mrs. Cecilia Jaber.

Prezadas leitoras e prezados leitores,

Por meio da 27ª edição desta Newsletter, chega o momento tanto de nos despedir como de informar as atividades dos Estudos Latino-americanos ocorridas no segundo semestre de 2022, dentro do CLS HSG, assim como as da Leading House for the Latin American Region e da Swiss Graduate School of Latin American Studies (SSLAS) ou Fundos para a Promoção dos Estudos Latino-americanos na HSG. Em fevereiro de 2023, uma equipe passou a assumir interinamente, e no período de um ano, a gestão do centro até que seja anunciada uma nova posição acadêmica para os Estudos Latino-americanos – algo que realmente esperamos que se concretize. O semestre de outono de 2022 foi bem produtivo, marcado pela ocorrência de muitos eventos. No final de setembro houve o primeiro encontro interdisciplinar de Ciência e Inovação, que teve a duração de dois dias e a participação de integrantes de diversas áreas acadêmicas. No mesmo período ocorreram também as atividades de despedida da cadeira ou a última sessão dos Estudos Latino-americanos dentro do marco da Universidade para a Infância.

Além disso, em meados de janeiro de 2023, ocorreu o workshop da SSLAS intitulado “América Latina em vias de digitalização2. Após finalizar a seleção dos contemplados da primeira Consolidation Grant, a equipe da Leading House preparou a segunda cha-

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In the spring of 2023, the AIT Startups will launch new calls for future cycles of the three AITs Brazil, Colombia, and Mexico.

### Research-based instruments

In the second semester of 2022, the Leading House for the Latin American Region completed the selection process for the Consolidation Grant 2022. After receiving 45 applications, 16 projects were awarded up to CHF 50,000. The double-blind peer-review process relied on experts’ evaluations from Switzerland and Latin America. The 16 awarded projects presented research proposals with Colombia, Chile, Brazil, Ecuador, Argentina, Mexico, and Costa Rica in several disciplines: from neurosciences to renewable energies, education, civil engineering, and sustainable tourism, among others. Researchers have 18 months to conduct their awarded projects in two years, from February 2023 to January 2025. The Leading House also launched the Early Career Grant call to conclude the 2022 activities. This instrument aims to support young researchers (doctoral and postdoctoral students) from Swiss universities who want to conduct fieldwork in Latin America. The Leading House received 25 applications and is currently working on the review process to select the projects that will receive up to CHF 7,000. Applications came from the Swiss Universities of Fribourg, Lausanne, Neuchâtel, and Zurich as well as the EPFL, IHEID, ETHZ.

### SSLAS

The University of St.Gallen held an in-person Swiss School of Latin American Studies (SSLAS) conference on January 13-14, 2023. The topic was “Going Digital in Latin America" and the two-day event focused on the accelerated path towards digitization of the region in a post-pandemic era. Some of the topics raised during the conference were related to the present and future of (e-) journalism, digital cultures and cultural production, the influence of digital technologies on government institutions and democracies, and new technologies used in farming, the mining industry, or to combat child vulnerabilities. This SSLAS event included keynote speeches by Prof. Dr. Thea Pitman (University of Leeds/Society for Latin American Studies, SLAS), Prof. Dr. Ramón Salaverría (Universidad de Navarra), and PD. Dr. Yanina Welp (IHEID). Dr. Pilar Ramírez Gröbl (Universität Bern) spoke about her research on digital farming. Additionally, PhD candidates Marianna Fernandes (IHEID) and André Cardozo Sarli (Université de Genève/University of Virginia) presented their projects. The program included a workshop on design thinking and a presentation by the startup Herby.

SSLAS conference “Going Digital in Latin America”, SQUARE, HSG.

Further activities of the SSLAS and a list of all members of the network with their research projects can be found on the [website](#).

### Research projects

You can find below the BA/MA/PhD theses with a Latin America focus handed in during the second half of 2022. The entire list of ongoing and completed theses can be found on our [website](#).

mada de 2022, desta vez destinada a facilitar o trabalho de campo de pesquisadoras e pesquisadores emergentes e de vários campi AIT.
No final de 2002 e começo de 2023, muitas teses de doutorado foram concluídas no Centro e uma dissertação de mestrado foi premiada pelo Fundo de Promoção. Após o término da pandemia do covid, o intercâmbio estudantil retornou com força em 2022 na HSG, o que demonstra o aumento significativo dos números (81 estudantes ingressos, 54 egressos e 60 free-movers). Tais números provavelmente serão superados em 2023, conforme antecipa o atual semestre de primavera: 14 egressos e 21 realizando o LatAm Term no Brasil. Somando-se aos 7 free-movers que se vão, é notável a soma total, a bem dizer bastante equilibrada, de 42 egressos e 49 novos ingressos.

Bachelor theses – Completed

Silvia Vanessa Wernli. „Unlocking the Potential of Female Entrepreneurs in Medellín“. [Prof. Dr. Yvette Sánchez]

Nico Jordan. „The role of affordable housing in the real estate market derived from a case study in Brazil“. [Prof. Dr. Yvette Sánchez]

Robin Weiss. „Renewable energy potential in Latin America: How can decentralized renewable energy solutions improve electricity access in rural communities?“. [Prof. Dr. Vanessa Boanada Fuchs]

Ruben De Sterlich. „Urban Development Challenges in Latin America Exploring the Strategic Value of Sustainable Solutions“. [Dr. Anthony Boanada-Fuchs]

Anastasia Paola Dunand. „The Financial Framework of Slum Upgrading Projects - The Example of Brazil“. [Dr. Anthony Boanada-Fuchs]

Master theses – Completed

Maria Gabriela Fuertes Jiménez. „Ecocide in the Ecuadorian Amazon! Analysis of the Chevron-Texaco Case“. [Prof. Dr. Alexander Proelß (Universität Hamburg), Prof. Dr. Yvette Sánchez]

Noëmi Rhyner. „Missing persons in Mexico. How the ICRC restores trust between their families and the Mexican government“. [Prof. Dr. Yvette Sánchez, Prof. Dr. Antoinette Weibel]

Kay Probst. „Real estate developers in the context of affordable housing in Brazil“. [Dr. Anthony Boanada-Fuchs, PD Dr. Matías Dewey]

Emma Foulard. „Land Grabbing and violence in post-conflict countries“. [Prof. Dr. Vanessa Boanada Fuchs, Prof. Dr. Hannah Smidt]

Christina Pallikudiyl. „Classification and Evaluation of COVID-19 responses in informal settlements - A comparison across Latin America and the Caribbean“. [Dr. Anthony Boanada-Fuchs, Prof. Dr. Vanessa Boanada Fuchs]

PhD Theses – Completed

Carla Reiss. „Financing Instruments for Urban Governments - Possibilities to Enhance the Provision of Affordable Housing in Latin America“. [Dr. Anthony Boanada-Fuchs, Prof. Dr. Dirk Lehmkuhl]

Omid Alizadeh Afrouzi. „Humanitarian persuasion against xenophobia: Venezuelan migrants in Colombia“. [Prof. Dr. Yvette Sánchez, Prof. Dr. Juan José Igartua Perosanz]

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PhD Theses – Defended

Leticia Vargas Bento. „The Emergence of the Brazilian Impact Investing Field: Institutional Logics in Practice“. [Prof. Dr. Yvette Sánchez, Prof. Dr. Sergio G. Lazzarini]

Ashraf Montoya Zegarra. „Analysis of the cocoa culture in Peru“. [Prof. Dr. Yvette Sánchez, Prof. Dr. John W. Schouten]

Awards

The Advisory Board of the Fund for the Promotion of Latin American Studies at the University of St. Gallen decided to award (CHF 3000.-) Ms. Lynn Sara Tschirky’s Master thesis “The Potential of...
Blockchain Technology to Combat Illegal Logging in the Amazon Rainforest”. This thesis examines the highly charged issue of illegal logging in the Brazilian Amazon. To combat the issue, the author proposed causes and five strategies for companies, on the one hand, and, on the other; blockchain technology as an innovative method to trace the supply chain and work against the flawed Brazilian licensing, control, and monitoring system. The author commendably never falls into idealizing the new technology, but carefully and critically examines it. She moves confidently through the various socio-economic and political-legal domains of a multi-stakeholder approach and works on her research questions in a very systematic and methodologically versatile manner.

Moreover, the award (CHF 1000.-) for the best Bachelor thesis 2022 was granted to Mr. Georg Kiss for his thesis on “Geht’s noch smarter? – Urban Greening als Treiber der sozialen Inklusion in Medellín”. In this study, the award winner establishes a close connection between the greening of Medellín and social inclusion. With an independently developed model and scientific grid, he boldly contradicts the existing literature on the subject and can certainly serve as an impulse for the responsible actors in practice.

Finally, the article written by Prof. Dr. Thomas Grisaffi was selected as one of top 10 articles published by the North American Congress on Latin America (NACLA) in 2022. The article entitled “Behind Bolivia’s Less Violent Cocaine Trade” explores how Bolivia has managed to avoid much of the violence so commonly associated with drug production in Latin America. You can find the article here.
Lectures, conferences, workshops

Omid Alizadeh Afrouzi
- „Visual Relationship-Building on Facebook: The Effects of Vertical Camera Angle and Horizontal Camera Angle on User Engagement“. 87th annual international conference of Association for Business Communication (ABC), Tampa, USA, October 5, 2022. [link]

Matías Dewey
Talks
- „The social organization of drug dealing through encrypted messaging apps“. Presentation in-person at The Australian Sociological Association, University of Melbourne, November 29, 2022.

Ana Esquinas Rychen
Moderation

Rocío Robinson

Yvette Sánchez
- „Abschiedsvorlesung“. University of St.Gallen (HSG), St.Gallen, December 06, 2022.
- „Kinder-Uni“. University of St.Gallen (HSG), St.Gallen, November 02, 2022.

Markus Schwaniger
- „What is Variety Engineering and Why do We Need it?“. El 17º Congresso Brasileiro de Sistemas, Cibernética da Sustentabilidade. Design, Transformação e Aprendizagem, Unitins, November 10, 2022. [link]

Mariana Valente
- „Lançamento do livro Limits of Democracy de Marcos Nobre“.
Seminários Cebrap, Cebrap, Sao Paulo, December 13, 2022.

Leticia Vargas
- „2º Encontro de Pesquisadores e Profissionais Brasileiros na Suíça“. Rede Brasil Suíça, Bern, November 25, 2022.
- „Como a aprendizagem e a inovação social podem influenciar a transformação para a sustentabilidade?“. Panel at the 17th CBS (Congresso Brasileiro de Sistemas), Unitins, November 10, 2022. [link]
- „O Investimento de Impacto no Brasil“. Keynote speech at PPG Relações Internacionais from PUC Minas „Investimentos, Ciclos e Investimentos de Impacto” seminar, PUC Minas, October 27, 2022.
- „Brazilian Researchers’ Network in Switzerland“. Science & Innovation Summit – Latin America 2022, Leading House for the Latin American Region, University of St. Gallen, October 01, 2022. Moderation

**Publications**

Omid Alizadeh Afrouzi
- „Papel humanitario de Suiza en Colombia: El Comité Internacional de la Cruz Roja“. In M. P. Ramírez Gröbli (Eds), ACIS 30 años: Diáspora científica colombiana en Suiza. Editions Orbis Tertius, 2022: 343-367. [link]

Matias Dewey
- „Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America“. Latin American Politics and Society, 64(4), 1-23, 2022. [link]

Thomas Grisaffi
- „Behind Bolivia’s Less Violent Cocaine Trade. Narcotrafficking is a bloody business throughout Latin America, but less so in Bolivia“., North American Congress on Latin America (NACLA), 2022. [link]

Yvette Sánchez
- „Perseverancia y éxito de ACIS, una admirable plataforma que nutre los Estudios Latinoamericanos“. In M. P. Ramírez Gröbli (Eds), ACIS 30 años: Diáspora científica colombiana en Suiza. Editions Orbis Tertius, 2022: 343-367. [link]

Mariana Valente
- „O Direito Autoral deve Facilitar Atividades Educativas“. Alexandre Pacheco da Silva/Tatiana Guimarães/Andréa Lasevicius Moutinho (Hrsg.): Direito Autoral e Internet. Almedina, 2023: 171-180. [link]

**Fieldwork**

Óscar Bohórquez has started the fieldwork for his Phd thesis “The extinction of the indigenous communities and its ecosystems in Colombia: A decolonial, intermestic approach to five centuries of indigenous resistance”. He will examine the commitment and organizational
practices of universities, NGOs, and the United Nations in Switzerland and other extraterritorial regions for the protection of Colombian and American Indigenous Peoples’ (IPS) rights, lives, languages, ancestral knowledge, and ecosystems after the COVID-19 pandemic. A first introductory meeting was held with Gustavo Gallón, the new Permanent Representative of Colombia to the United Nations Office in Geneva. Ambassador Gallón has served as Special Representative and independent expert for the United Nations on human rights in Latin America and as the Director of the Colombian Commission of Jurists since its creation in 1998. He has been a professor in human rights, constitutional law, authoring numerous academic texts on legal and human rights and acting as an independent expert on various commissions created by the Colombian government.

Óscar Bohórquez will travel to Colombia by mid-2023 to conduct his fieldwork in indigenous regions. As a preparatory step, he had two online meetings with representatives of the Colombian university Colegio Mayor de Nuestra Señora del Rosario (Bogotá) and the Intercultural Indigenous Autonomous University (Cauca). In addition, he participated in the “Academic Poster Session for Sustainable Research” at SQUARE, HSG, in the course of the St.Gallen Sustainability Week, presenting his project. The poster was displayed at SQUARE for two weeks.

#### Magellan

The exchange project Magellan has been able to find its partner for the year 2023, the Universidad de los Andes in Bogotá. The highly motivated organizing committee in Colombia consists of five local students, who already have experience with such projects as well as with the Ressort International itself. With 20 students of the University of St. Gallen and 20 students of the Universidad de los Andes, the Magellan tour will once more explore the shores of Colombia and bring Switzerland as well as Colombia closer to each other.

In addition to the destination, Magellan can count on a very promising organizing team at HSG: Luisa Vissotto (Swiss Trip Manager), Tim Schwendener (Corporate Partners), Stefan Jampen (Marketing and Student Relations) and Bruno Aebli (Chairman Magellan). The team wishes to organize an unforgettable trip for all its participants, providing fantastic insights into academic, touristic, social as well as cultural aspects of Colombia and Switzerland. The team believes it essential, in such difficult times for our planet, to bring different cultures together, find a mutual cause, create friendships. Magellan is still looking for potential partners to support this amazing cultural exchange between Colombia and Switzerland. The Magellan team would be grateful for every contribution and support.

#### Student Mobility

**Outgoing**

The following HSG students will complete their exchange at a La-
tin American partner university in the spring term 2023:

**Argentina**
Buenos Aires – Universidad Torcuato di Tella  
  Lilly Nietzer, Fabio Wettach, Dibran Dibrani

**Brazil**
São Paulo – Fundação Getúlio Vargas, Escola de Direito de São Paulo (FGV – DIREITO)  
  Gabriela Tedesco Romani  
  São Paulo – Fundação Getúlio Vargas, Escola de Administração de Empresas de São Paulo (FGV-EAESP)  
  Felix Böttz, Saga Elinor Sjöstedt  
  São Paulo – Instituto de Ensino e Pesquisa, Insper  
  Isabelle Assandri  
  São Paulo – HSG LatAm Term  

**Chile**
Santiago de Chile – Universidad Adolfo Ibáñez  
  Niklas Moysig

**Colombia**
Bogotá – Universidad de los Andes  
  Silas Yannick Bleisch, Renzo Staubli

**Mexico**
Ciudad de México – Instituto Panamericano de Alta Dirección de Empresa (IPADE)  
  Sadijan Zekic, Ingo Weth

Monterrey – Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
  Elias Demme, Jonathan Moritz Schnaittacher

### Incoming

The following students from Latin American partner universities will spend the spring term 2023 at HSG:

**Argentina**
Buenos Aires – Universidad Argentina de la Empresa  
  Matías Escandarani

Buenos Aires – Universidad de Buenos Aires  
  Julieta Luz Porta

Buenos Aires – Universidad de San Andrés  
  Juliana González, Franco Rodríguez Viau

Buenos Aires – Universidad Torcuato di Tella  
  Matías Giles, Daniela Sol Teplitzki

**Brazil**
Rio de Janeiro – Fundação Getúlio Vargas, Escola de Direito do Rio de Janeiro (FGV – DIREITO)  
  Laura Fonseca Leite da Silva, Ana Luisa Gouveia de Almeida

Rio de Janeiro – Fundação Getúlio Vargas, Escola Brasileira de Administração Pública e de Empresas de Rio de Janeiro (FGV-EBAPE)  
  Yandra Gabrielle Rodrigues Nascimento Gonçalves, Pedro Henrique Land Corsetti, João Vitor Musalem Barbosa

Rio de Janeiro – Fundação Getúlio Vargas, Escola Brasileira de Economia y Finanças de Rio de Janeiro (FGV – EGPE)  
  Tiago Fernandes, João Pedro Gomes, Victor Hugo Rolly de Lemos

São Paulo – Instituto de Ensino e Pesquisa, Insper (INSPER)  
  Eduardo Abud Novis, Eduardo Pinheiro Benevides

Student Mobility

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www.unisg.ch/de/universitaet/hsgservices/beratung/beratungsstellen/student-mobility
São Paulo – Universidade de São Paulo, Faculdade de Economia, Administração e Contabilidade
Lucas Patrocinio Andreolli, Henrique Romero de Campos
São Paulo – Universidade de São Paulo, Instituto de Relações Internacionais
Bruna Guerrero

Chile
Santiago de Chile – Pontificia Universidad Católica de Chile, School of Business Administration
Pilar Magdalena Duhalde Tagle, Josefina Paz Montesinos del Solar, Diego Sepúlveda González
Santiago de Chile – Universidad Adolfo Ibáñez
Antonia Cifuentes, Valentina Majlis Signerez, William Awad
Santiago de Chile – Universidad de Chile
Pablo Farah, Ricardo Molina, Carolina de los Ángeles Soto Palma

Ecuador
Quito – Escuela Politécnica Nacional
Carlos Paolo Castaño Torres, María Salomé Zapata Yanez
Quito – Universidad San Francisco de Quito
María José Vallejo Albán
Loja – Universidad Técnica Particular de Loja
Israel Guillermo Ortega Juárez, David Ernesto Rodríguez Vélez

Colombia
Bogotá – Universidad de los Andes
Juan Sebastián Díaz Riaño, Simón Calderón Páramo, Sofía Cujar, Vytis Karanauskas Ciudoders, Verónica Márquez, Manuela Olaya Guevara,
Juan Camilo Patarroyo Rodríguez, José Luis Los Ruiz
Cali – Universidad Icesi
Santiago González Vélez
Medellín – Universidad Pontificia Bolivariana
Mateo Usuga Ángel

Mexico
Ciudad de México – ITAM Instituto Tecnológico Autónomo de México
Rodrigo Díaz de León García Cubas, Armando Manuel Hernández García
Guadalajara – Universidad Jesuita de Guadalajara (ITESO)
Alejandro Serrano Silva

Peru
Lima – Universidad de Lima
Valeria Katharina Boner Roldán
Lima – Universidad ESAN
Kate Ann Lu Cordero
Lima – University of Technology and Engineering (UTEC)
Óscar Miguel Castro Campos, César Antonio Delgado Becerra, Arturo Rojas

Outgoing Freemovers
These HSG students organized their exchange for the spring term 2023 on their own behalf:

Argentina
Buenos Aires – Universidad de Belgrano
Julius Rotenhan

Colombia
Medellín – Universidad Pontificia Bolivariana
Nils Höcki, Michael Hasler, Maximilian Hesse, Rlon Mazrekaj, Andri Felix Eichhorn, Jendrik Himmelberger
Faculty Exchange

Prof. Dr. Markus Schwaninger has started to collaborate with ITA - Instituto Tecnológico de Aeronáutica, Brazil's leading technical university. In October 2022, he directed a new course at ITA in São José dos Campos, São Paulo, together with Prof. Dr. Mischel Carmen Neyra Belderrain: TE-481 Systemic Management. He also supervises local MA and PhD theses.

GIMLA

The Institute of Management in Latin America (GIMLA) continued its ever-growing activities and projects in the second half of 2022. At HSG International Day 2022, the institute was present at a dedicated information stand and gave an overview lecture covering aspects that interested students need to know about the Latam Term. In addition, the Institute held a social gathering in December 2022 for HSG students interested in Brazil and Latin America to inform more about our University’s commitment in the region, including the Latam Term. The brown bag meeting offered the right atmosphere to gather like-minded and former exchange students brainstorming about possible future activities and projects.

In terms of research, the director, Prof. Dr. Vanessa Boanada Fuchs, and the Institute’s project manager, Dr. Anthony Boanada-Fuchs, were invited to write an introductory section for the third volume of The Global Encyclopaedia of Informality, edited by Prof. Alena Ledeneva, to be published by UCL Press. Informality is an important academic lens to understand development dynamics in the Global South increasingly applied to other geographies to unearth new insights.

Additionally, as a direct consequence of the publication of a special issue on the role of urban real estate developers, the director and the project manager have been approached by researchers from Wayne State University to reflect on new research projects explored by real estate developers in the city of Detroit. Finally, as technical lead of an international consortium, the GIMLA project manager presented the progress of the multi-country scouting exercise on housing microfinance institutions in Africa. The project requires the coordination of more than 10 research assistants to carry out a desktop analysis in combination with targeted outreach in the form of surveys and interviews. Results will be delivered in the first half of 2023.

For more information please visit GIMLA’s website or follow the institute on social media.

Courses

Spring term 2023

Master Level
- Dr. Thomas Michael Grisaffi and Prof. Dr. Insa Koch: „Gesellschaft/Society: On Sameness and Difference in a Globalised World“.
- PD Dr. Matías Dewey: „Gesellschaft/Society: Technology, Enforcement and Morality: Drivers of Illegal Markets in Latin America“.

Bachelor Level
- Prof. Dr. Vanessa Boanada Fuchs: „Spring Project: Practicing Social Ethnography“.
- Prof. Dr. Vanessa Boanada Fuchs and Ramon Buschor Dario: „Unterricht im Latam Term in Sao Paolo“.
- Dr. Thomas Michael Grisaffi: „Gesellschaft/Society: Drugs, Security...
and Democracy in Latin America”.

**Assessment Level**
- PD Dr. Matías Dewey: „Soziologie: Soziologie illegaler Märkte“.

**Language courses**

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<th>Assessment</th>
<th>Bachelor / Master</th>
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<td>Spanish B1 / B2</td>
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<td>Spanish, English Track, B1</td>
<td>Spanish, English Track, B1</td>
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<td>Portuguese A2</td>
<td>Portuguese B1</td>
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<tr>
<td>Portuguese, English Track, A2</td>
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</tbody>
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**Lecturers**
Cristina Albizu Yeregui, Ana Esquinas Rychen, Estela Mansur Buss, André Masseno, Cinthia Palma, Rocio Robinson, Alexander Grieser, Sabrina Zehnder

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**Alumni**

**LatAm@HSG**

We are pleased to announce that LatAm@HSG has now an alternative way to connect its members: a LinkedIn Group. The main objective of this network is to create a space to share experiences and knowledge, exchange ideas, and establish potential contacts. LatAm@HSG is open to the large HSG community connected to Latin America. This platform seeks to strengthen the Latin American spirit at HSG. Through the LinkedIn group, the members can organize events, seminars, or symposiums on various social, cultural, academic, and practical topics, share information, offer current contents of common interest (for students, for example, scholarships, internships, or vacancies), extend and promote the network according to regional, generational, disciplinary, or sectoral groupings. Please feel free to join the LatAm@HSG LinkedIn group and stay tuned for upcoming events!

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**HSG Alumni Club Andean Region**

The HSG Alumni community finally has its own chapter dedicated to the countries of Peru, Ecuador, Colombia, and Venezuela. The HSG Alumni Club Andean Region was officially founded on November 17, 2022. The previously strong informal network of alumni in the region and in Switzerland has led to the creation of an official alumni club. The first virtual meeting was held on December 13. Interested members could ask their questions, and the board got the chance to present itself. The HSG Alumni Club Andean Region looks forward to organizing several social events this year and will function as communication platform in close collaboration with the GIMLA. The club is presided by Christof Leuenberger, currently living in Quito, and three vice presidents Simon Spiring (Bogotá), Daniel Breitenmoser (Switzerland) and Leandro Neff (Bogotá). Feel free to join the new club and share your ideas!

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**Team News**

From the beginning of 2023 the CLS has undergone many changes in its team. Prof Dr. Yvette Sánchez has retired on January 31, 2023. During her 20 years at the University of St. Gallen, acting as the director of the CLS and the Leading House, as well as the SSLAS, she contributed to Latin American Studies not only in St. Gallen, but also in...
Switzerland. Her accomplishments and contributions will always be valued and remembered.

**PD Dr. Matías Dewey and Prof. Dr. Thomas Grisaffi** act as the interim heads of the CLS for the year 2023. Dr. Dewey is a Privatdozent at the Sociology Department of the SHSS. He studied sociology in Argentina and received his PhD in political science from the University of Rostock. His main fields of research are economic and political sociology, with a particular interest in illegal markets and their relationship with governments and state structures. Previously, he worked at the Max Planck Institute for the Study of Societies, where he wrote his habilitation, and at the GIGA Institute for Latin American Studies. Dr. Thomas Grisaffi is a Visiting Professor at HSG and an Associate Professor at the Department of Geography of the University of Reading. Trained as an anthropologist, Dr. Grisaffi works on issues such as coca and cocaine production and its global commodity chain, agricultural unions, alternative development, and democracy. He is the principal investigator on a Global Challenges Research Fund project entitled „Drugs, Crops and Development in the Andes“ and co-investigator on a European Research Council-funded project on „Anthropologies of Extortion.‖

**Andrea Güpfert** leaves the CLS team seeking for a new challenge at Skat Foundation. We’d like to express our sincere appreciation for all the terrific work she has contributed to the CLS-HSG for over 7 years. We enjoyed having her on the team as Administrative Manager of the Centro, the SHSS chair, and the Leading House. Thank you, dear Andrea, for providing us with your manifold talents, expertise, and well-organized contributions as well as impressive work ethic and patience when managing demanding tasks! We are very lucky to keep you one day a week at the Leading House.

**Dr. Omid Alizadeh Afrouzi** has taken over Andrea Güpfert’s challenging administrative tasks since January 2023 and will continue working for the CLS as research assistant. Omid finished his PhD in Organization and Culture Theory (DOK), in February 2023. He will oversee the CLS activities and assist Dr. Dewey and Dr. Grisaffi organizing events and conferences. He will also continue conducting research in the field of media psychology, persuasive communication, and migration studies.

**Dr. Ana Esquinas** leaves the CLS team and starts a new HSG position as permanent lecturer for the Spanish language and culture within the Centre for Languages and Transcultural Communication at the SHSS. She will coordinate all Spanish and Portuguese courses. In addition, she will continue supporting the future activities of the CLS. Ana received her PhD in Organization and Culture Theory (DOK), in February 2023. Her thesis entitled “¿Una calidad sostenible? Las denominaciones de origen en la transición hacia la sostenibilidad” deals with sustainability processes in Spain’s wine production, more specifically in the region of Castile and Leon. In the autumn semester, she will also teach a new course on wine and culture on BA level in Contextual Studies, with a specific focus on Spain: “¡Vamos de vinos! How cultural can wine experience be?”. Dear Ana, we will all remember you for your exquisite Spanish proficiency, thank you for all the work done in many years!

**Dr. Fabian Müller** leaves the CLS team after working for almost two years as part-time research fellow at the chair. Dr. Müller, who holds a PhD in social sciences, assisted Prof. Sánchez in her research projects. In 2016, he completed his very successful dissertation on the perception of the economic crisis in Argentina, interviewing 60 taxi drivers in Buenos Aires. After working for many years as a member of the board of directors in the Argentina business of a major Swiss bank, he set up his own business as an investment advisor. He also serves as a member of the Zurich Cantonal Council and as President of his home municipality, Rüschlikon. Thank you, dear Fabian, for all the work you have done for the CLS and the chair and good luck for your future!
Outlook

The CLS plans to offer several events in 2023. During the spring term, on March 23, the CLS invites Dr. Ana Beatriz Prieto to give a talk. She received an award for Positive Actions 2022 from the Swiss-Argentine Chamber of Commerce, in the category ‘Individuals’, under the theme ‘Youth’.

Three events are planned for the autumn term 2023. The first one, entitled “Anthropologies of extortion in Latin America”, on September 29, will gather several experts of ethnography and address specificities of the social life of extortion in the Latin American context.

In collaboration with the Latin American Studies Program of the University of Delaware, the CLS will host a hybrid event on October 13 to celebrate the publication of the Special Issue “Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America”. This collective project seeks to foster the exchange between authors and experienced scholars from Europe and the US with students from both institutions.

The third event, entitled “The Market for American Antiquites”, is scheduled for November 30 and December 1. In collaboration with the Basel Museum der Kulturen and the Musée d’Ethnographie de Neuchâtel, this event attempts to bring together renowned speakers and curators from Switzerland to address museum collections.

In addition, within the framework of the Leading House for the Latin American Region, the next Research Slam is scheduled for May 12. This well-established and dynamic format will offer a great networking opportunity across disciplines to gain insight into the diverse map of bilateral research collaboration between Swiss and Latin American institutions. This networking event provides an opportunity to meet the awardees of the Consolidation Grant and Early Career Grant and to learn more about their projects.

Later on, you can find detailed information about these events on our website.

Feedback
We welcome your suggestions, comments and advice on the newsletter and will gladly consider your contributions in our next issue:
cls-hsg@unisg.ch

Please share!
Please feel free to recommend our newsletter to your friends and/or let us know about interested potential readers: cls-hsg@unisg.ch

Gratitude
For the design of the newsletter our special thanks go to:

Omid Alizadeh Afrouzi, PhD
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Ana Esquinas, PhD
- Fachverantwortliche Spanisch / Centre for Languages and Transcultural Communication-HSG

Andrea Güpfert
- Administration / Leading House for the Latin American Region

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