Content

Events 3
SSLAS 5
Research projects 7
Lectures, conferences, workshops 7
Publications 8
Fieldwork 9
Magellan 10
Student Mobility 11

GIMLA 13
Courses 13
Alumni 14
Team News 15
Dear Readers,

In this edition of our newsletter, we bring you a snapshot of the diverse events, activities, and research initiatives that unfolded at the CLS-HSG in 2023. This year proved to be exceptionally busy with many events, from thought-provoking discussions at the Ethnography Talk on the future of resource extraction in Bolivia, Positive Actions 2022 awardee’s lecture at HSG, and a workshop on Venezuelan migration in Latin America to an international conference on anthropologies of extortion in Latin America, the presentation of a special issue titled “Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America”, and a two-day event on the market for Latin American antiquities, co-organized in collaboration with the Museum der Kulturen Basel and Musée d’ethnographie Neuchâtel. Additionally, two SSLAS workshops were held in Bern and Zurich in collaboration with UK Society for Latin American Studies (SLAS).

In 2023, two PhD theses and three MA theses were successfully completed at the Centro. The fieldwork initiatives of our researchers showcased our dedication to understanding real-world dynamics, ranging from exploring the fast fashion industry in Buenos Aires and São Paulo to researching the illicit cocaine supply chain in Bolivia and indigenous communities in Colombia. Our researchers demonstrated their commitment to addressing contemporary issues through active participation in lectures, conferences, and workshops, resulting in productive scientific publications.

Regarding exchange students, the autumn semester of 2023 saw a total of 32 outgoing students, including 8 free movers, while 31 Latin American students joined HSG for the semester. The Magellan 2023 project was a resounding success, allowing 40 students to explore Switzerland and Colombia. The Latin American alumni networks remained active in 2023. The LatAm@HSG continued to flourish and successfully held an insightful workshop in October on Arte Latinoamericano at HSG. The HSG Alumni Club Andean Region celebrated its first year of existence in August by organizing an educational visit to the distribution center of Roche Colombia.

This newsletter also spotlights the dynamic collaborations and activities of the St.Gallen Institute of Management in Latin America (GIMLA). Finally, we are delighted to share team news, including the addition of new members who bring valuable expertise to our community.

As we navigate through these varied realms of research and engagement, our commitment to fostering interdisciplinary dialogue and inclusivity, contributing meaningful insights, and promoting intercultural collaboration between Switzerland and Latin America remains unwavering. We invite you to explore more detailed accounts of these events and initiatives on our website. Stay tuned for more updates and content as we continue to embark on this journey of discovery together!

CLS Team

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Estimados lectores:

En esta edición de nuestro boletín, les presentamos una instantánea de los diversos eventos, actividades e iniciativas de investigación que han tenido lugar en el CLS-HSG durante 2023. Este año ha sido excepcionalmente fértil en eventos destinados a estimular la reflexión. La Charla Etnográfica sobre el futuro de la extracción de recursos en Bolivia fue seguida en primavera por la conferencia en la HSG de la profesora galardonada con el premio Positive Actions 2022. Tampoco faltó un taller sobre la migración venezolana en América Latina, y tuvimos el placer de contar con las charlas de expertos académicos en la Conferencia Internacional sobre Antropologías de la Extorsión, en su capítulo sobre América Latina. Asimismo pudimos participar en la presentación de una edición especial titulada „Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America“, así como asistir a un evento de dos días de duración sobre el mercado de antigüedades latinoamericanas, organizado en colaboración con el Museum der Kulturen Basel y el Musée d’Ethnographie de Neuchâtel. Además, se celebraron dos talleres SSLAS en Berna y Zúrich conjuntamente con la Sociedad de Estudios Latinoamericanos del Reino Unido (SLAS).

En 2023, hemos podido congratularnos en el Centro de la exitosa finalización de dos tesis doctorales y tres tesis de maes-
Events

Ethnography Talk
March 9, 2023, hybrid

The CLS hosted on March 9, 2023, the HSG Ethnography Talk, entitled “Grounding Energy: Materiality, Extraction, and the Allure of Potentiality in Bolivia”, to delve into the intricacies of energy and climate policy in Bolivia. The joint presentation was by anthropologists, Dr. Mareike Winchell from the University of Chicago, and Prof. Dr. Mark Goodale from the Université de Lausanne. Dr. Winchell introduced her latest book project, titled „Ghostly Invasions: Political Theologies of Fire,” focusing her talk on the racialization of climate policy in Bolivia. Prof. Dr. Goodale, supported by the Swiss National Fund (SNF), presented findings from his research project on lithium industrialization, infrastructure, and green energy policy, with a specific emphasis on Bolivia. Beyond the empirical insights from these presentations, the ensuing discussion shifted towards ethnographic methods, prompting a reflection on how this approach needs to be reconsidered to address complex global phenomena, be it in the context of resource extraction, supply chains, or climate change in Bolivia and beyond. Moderated by Prof. Dr. Thomas Grisaffi, the hybrid event took place at the SQUARE. You can find more information about this talk on our website.

Prof. Ana Beatriz Prieto
March 23, 2023, hybrid

On March 23, the CLS hosted Professor Ana Beatriz Prieto for a lecture at HSG. Prof. Prieto was honored with an award for Positive Actions 2022 from the Swiss-Argentine Chamber of Commerce, in the category ‘Individuals’, under the theme ‘Youth’, recognizing her contributions to the Club de Ciencias Huechulafquen in Argentina. During her presentation at HSG, Prof. Prieto detailed the activities of the Club, which is an informal STEM (Science, Technology, Engineering and Mathematics) education space that engages in practical science by conducting environmental research and has recently expanded to include topics such as particle physics and cosmology through collaborations with the CERN (European Organization for Nuclear Research) in Switzerland. Prof. Prieto and her team actively participate in international science education programs like The GLOBE Program and Environment Online (ENO), fostering connections among students, teachers, and scientists from diverse backgrounds. With over 30 years of teaching experience, including secondary education, informal education, and the last 15 years in postgraduate education, Prof. Prieto’s commitment to international cooperation and science education is exemplified by her long-standing involvement in projects and leadership in the field. You can find more information about this talk on our website.

Con relación al intercambio universitario, en el semestre de otoño 32 fueron los y las estudiantes que eligieron Latinoamérica para esta experiencia (incluidos 8 free movers). La Universidad de St.Gallen recibió por su parte a 31 estudiantes procedentes de este continente. El proyecto Magellan 2023 también obtuvo un éxito fulminante, y permitió a 40 participantes explorar Suiza y Colombia. LatAm@HSG, la red latinoamericana de personas egresadas, se mostró igualmente activa durante 2023 y organizó en octubre un esclarecedor taller en la HSG sobre el arte latinoamericano. Por otro lado, el HSG Alumni Club de la Región Andina celebró su primer año de existencia en agosto, aprovechando la ocasión para visitar el centro de distribución de Roche en Colombia.
Venezuelan Migration in Latin America
July 05, 2023, hybrid

The „Venezuelan Migration in Latin America“ workshop, organized by the CLS, St.Gallen Institute of Management in Latin America (GIMLA), Asociación Colombiana de Investigadores en Suiza (ACIS), and Rede Brasil Suíça de integração acadêmica e profissional, delved into the intricate challenges posed by the phenomenon of Venezuelan migration in the region. Focusing on the integration struggles faced by both migrants and host countries, the event addressed key issues such as education, employment, and the recognition of qualifications. Despite these challenges, the workshop also emphasized the potential opportunities arising from Venezuelan migration, particularly in terms of economic contributions, skills, entrepreneurship, and innovation brought by migrants. The workshop aligned with the United Nations Sustainable Development Goal 11, emphasizing inclusivity, safety, resilience, and sustainability in cities.

More details about the workshop can be found on our website.

Anthropologies of extortion in Latin America
September 29, 2023, hybrid

On September 29, the CLS had the privilege of hosting sixteen international scholars for an academic exchange examining the social life of extortion across the Americas, Asia, Europe, and Africa. This scholarly gathering was part of a five-year European Research Council funded project led by University College London (UCL). This collective journey delved deep into the anthropologies of extortion in Latin America, transcending borders and disciplines. Research papers were focused on various countries, including those in Latin America such as Bolivia, Brazil, Colombia, Ecuador, Guatemala, and Venezuela, as well as other nations like China, Bangladesh, France, Germany, India, Italy, Nigeria, Pakistan, Peru, South Africa, and the United Kingdom (UK).

Through numerous panels, we examined the intricate web of criminal political entanglements and the blurred boundaries between legitimate and illicit economies in the region. We went beyond the surface, exploring the enduring impact of extortion on social and moral relations. Extortion, often described as ‘protection rackets,’ emerged as a vital social dynamic and a source of governance worldwide.

You can find more information about this event on our website.

Futurity Beyond the State
October 20, 2023, hybrid

On October 20, the CLS hosted a public event highlighting the intersection of illegal markets and the notion of futurity in Latin America. The focal point of this event was the presentation of the special issue titled „Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America“, published by Cambridge University Press.

This remarkable collection of articles represents the culmination of extensive field-based research conducted across Latin America. It delves into the clandestine world of illegal markets across the region, with a particular emphasis on understanding the expectations and representations of the future imagined by those who...
engage in illicit economic activities. The event was entirely moderated and presented by HSG students. You can find additional information (video, photos, etc.) about this public event on our website.

**The Market for Latin American Antiquities**  
November 02, 2023, hybrid

On November 2nd and 3rd, the CLS hosted a two-day event, co-organized in collaboration with the Museum der Kulturen Basel and Musée d’ethnographie Neuchâtel, to explore various aspects of Latin American antiquities, from their place in museum collections to their impact on international trade practices. The conference, entitled “The Market for Latin American Antiquities: Canon, Trade and Conventions”, brought together comparative provenance research that examined the role of the (art) market for pre-Hispanic and ethnographic cultural objects in the formation of museum collections. The presentations focused on the formation of a canon as well as the marketing strategies of the trade and international interventions to curb illegal activities. Following two days of rigorous discussions encompassing a wide array of topics, including pre-Columbian arti-facts, the movement of archaeological objects from Latin America to Europe, the vital role of indigenous busi-ness partners in collectors’ pursuits, the role of Knowledge Graphs in the art world, the dynamics of the Pre-Hispanic Art Market, and more, all graced by the expertise of distinguished experts, curators, and scholars, the event culminated in a resounding success. To conclude these enlightening panels, the participants were privileged to partake in a captivating art tour at HSG, expertly guided by the esteemed Prof. em. Dr. Yvette Sánchez.

More details about the conference can be found on our website.

**SSLAS**

**Languages and Practices of Sustainability**  
May 25-26, 2023, University of Bern

This SSLAS was a joint collaborative effort with the UK Society for Latin American Studies (SLAS) who received funding from the UK Research and Innovation agency. The topic of the two-day workshop/conference focused on the rise of the concept of sustainability in the political, economic, social, and scientific dimensions in the past three decades and how climate crisis, population growth, the depletion of non-renewable natural resources, among other factors, has led all sectors of society on a global scale to ask how to satisfy the needs of our species in the present without irreversibly affecting our planet or the quality of life of future generations.

Prezadas leitoras e prezados leitores,

Nesta edição de nossa newsletter, trazemos um breve relato sobre eventos, atividades e iniciativas de pesquisa ocorridos no CLS-HSG em 2023.

Este ano foi excepcionalmente repleto de eventos: desde as discussões instigantes ocorridas durante a Palestra Etnográfica sobre o futuro da extração de recursos na Bolívia, passando pela premiada palestra Positive Actions 2022 na HSG e por um workshop sobre a migração venezuelana na América Latina, até uma conferência internacional sobre antropologias de ex-torsão na América Latina e a apresentação de uma edição especial intitulada „Futurity Beyond the State: Illegal Markets and Imagined Futures in Latin America“, além de um evento de dois dias sobre o mercado de antiguidades latino-americanas, coorganizado em colaboração com o Museum der Kulturen Basel e o Musée d’ethnographie Neuchâtel. Ademais, houve a realização de dois workshops SSLAS sediados em Berna e Zurique e em colaboração com a Sociedade Britânica de Estudos Latino-americanos (SLAS).

Em 2023, duas teses de doutoramento e três teses de mestrado foram concluídas com sucesso no nosso Centro. As iniciativas de trabalho de campo de nossos pesquisadores atestaram o nosso empenho em compreender a dinâmica do mundo real, desde a exploração da indústria de
The discourses and practices that have emerged in Latin America have brought about a range of proposals to approach but also to question notions of sustainability and, particularly, sustainable development. During this SSLAS workshop, various aspects of the discourses and practices of sustainability in Latin America were discussed in a local, national, and global context.

Prof. Dr. Christian Büschges (University of Bern) made the opening remarks. Dr. Theresa Tribaldos (University of Bern) then spoke about the concept of just transition in food systems. Dr. Paul Merchant (University of Bristol) followed with a presentation on New Languages of Sustainability in Contemporary Chilean and Peruvian Art. Then, Prof. Dr. Vanessa Boanada Fuchs (University of St. Gallen) joined online to talk about developing a common language for the study of socio-environmental entrepreneurship in the Brazilian Amazon. Presentations from PhD students then followed: Marcella Marer (University of Zurich) and Lucas Figueroa (Geneva Graduate Institute). Dr. Rocío Robinson then explained how the collaboration between the SSLAS and the SLAS came about and discussed future perspectives of cooperation. The beginning of the second day was devoted to presentations from the UK SLAS cohort: Sarah Capes (University of London), Prof. Dr. Elizabeth Chant (University of Warwick), and Joanna Morley (University of Liverpool). PhD Students Jimena María Solar Alvarez and Iván Buelvas from the University of Bern also presented their research as well as Lukas Becker (University of Geneva).

**América del Sur Amerindia & Natural History Collections**

August 24-25, 2023, University of Zürich - LZZ

This SSLAS examined the origins, cultural diversity and transformations of indigenous communities in South America as well as their modes of resistance and resilience today. Furthermore, this two-day event discussed the legacy of several Swiss and German scientists who explored the continent and built museum collections in Europe between the 18th and mid-20th centuries. It featured two keynote lectures by Arturo Jaimes and Chiara Barbieri on South America’s first settlers and over twenty junior and senior researchers who presented and discussed their respective research projects. The event was organized in collaboration with the Department of Paleontology (UZH, AG Sánchez-Villagra). Additionally, it continued the exploration and joint work between the SSLAS and the UK Society for Latin American Studies (SLAS) begun at the previous SSLAS workshop in Bern in May 2023.

Further activities of the SSLAS and a list of all members of the network with their research projects can be found on the [website](#).
Research projects

You can find below the BA/MA/PhD theses with a Latin America focus finished in 2023. The entire list of ongoing and completed theses can be found on our website.

Bachelor theses – Completed

Fernán Caballero. „Mutual effects of organized crime and the growing production of avocado in Mexico“. [Prof. Dr.Yvette Sánchez]
José Michel Nicolas. „¡Atrévete! Die argentínische Gründerzene vor dem Hintergrund der drastischen Wirtschaftskrise“. [Prof. Dr. Yvette Sánchez]
Celine Poblete Cuevas. „Nachhaltiger Aufbau oder Ausbeutung? Eine Konfliktanalyse zwischen den Mapuche und den Forstunternehmen in Chile“. [Prof. Dr. Yvette Sánchez]

Master theses – Completed

Jorge Miguel Sanz-Agero. „The Management of Central American Investments by Swiss Impact Funds“. [Prof. Dr.Yvette Sánchez, Prof. Dr. Harald Tuckermann]
Julian Stella. „Unpacking financial inclusion in Colombia: Regulatory rationale behind an elusive concept“. [PD Dr. Matías Dewey]

PhD Theses – Completed

Leticia Vargas Bento. „The Emergence of the Brazilian Impact Investing Field: Institutional Logics in Practice“. [Prof. Dr.Yvette Sánchez, Prof. Dr. Sergio G. Lazzarini]
Ashraf Montoya Zegarra. „Analysis of the cocoa culture in Peru“. [Prof. Dr.Yvette Sánchez, Prof. Dr. John W. Schouten]

Lectures, conferences, workshops

Matías Dewey
Conferences and workshop presentations
- „Forschungsagenda Cannabisforschung Schweiz“. SQUARE, HSG, June 12, 2023.

Invited lectures

Thomas Grisaffi
Invited lecture
- „Cocaina, de las chacras a las calles“, Universidad Mayor de San Andres, La Paz, Bolivia, July 27, 2023.

Moderation

Markus Schwaniger
- „Cibernética Organizacional: Experiencias, Impacto e Perspectiva“. Conferência Gestão Sistêmica, ITA Instituto de Tecnologia Aes-
ronáutica, São José dos Campos, Brasil, March 26, 2023.

**Omid Alizadeh Afrouzi**
- „How to blunt prejudice against Venezuelan immigrants?“. Venezuelan Migration in Latin America: Integration Challenges and Opportunities, SQUARE, HSG, July 5, 2023.
- Moderation

**Elida Villalba Vargas Ebert**
- „The community management of rural water in Paraguay from a dual perspective: human rights and commons“. IASC 2023 - XIX Biennial IASC Conference - The Commons We Want: Between Historical Legacies and Future Collective Actions, University of Nairobi, Kenya, June 19-24, 2023. [link]

**Pilar Ramírez Gröbli**
- „Díspora científica colombiana en Europa. Trayectorias, alcances y aportes“. XXIII Congreso Internacional de la Asociación de Colombianistas, University of Tours, Francia, November 16-18, 2023. [link]
- „El boom de los aceites vegetales en el mercado Global: El aceite de palma y los desafíos a la sostenibilidad en las geografías tropicales“. XII Encuentro Internacional de investigación y espíritu emprendarial, Universidad Francisco de Paula Santander, Ocaña Colombia, November 28-30, 2023.

**Rocio Robinson**
- „AIT Mexico – Bridging the Innovation Ecosystems of Switzerland and Mexico“. Embassy of Switzerland in Mexico City, Mexico, January 30, 2023.
- „AIT Startups – 10 years of the AIT Brazil“. 1st Conference Brazil – Switzerland Association, University of Zürich, September 16, 2023.
- „Startup Surge in Latin America: Navigating Innovation Trends in 2024“. LATCAM Youth Committee Event, Switzerland Global Enterprise (S-GE) Headquarters in Zürich, October 19, 2023.
- Moderation
  - „Wrap-up“. Venezuelan Migration in Latin America: Integration Challenges and Opportunities, SQUARE, HSG, July 5, 2023.

### Publications

**Matias Dewey**

**Markus Schwaninger**
- „Sustainable Amazon: A Systemic Inquiry with Native Populations“. Sustainability, 15(9), 7517: 1-24, 2023. [link]

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**Fund for the Promotion of Latin American Studies**

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The Advisory Board of the Fund for the Promotion of Latin American Studies at the University of St.Gallen is made up of the following members:

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- **Yvette Sánchez**, Prof. Dr.  
  SHSS-HSG
Matías Dewey
Matías Dewey's research initiative, supported by the Seed Money Grant and GFF (Project Funding of the Basic Research Fund), was a comprehensive exploration into the intricate dynamics of the fast fashion industry in two vibrant Latin American metropolises—Buenos Aires (Argentina) and São Paulo (Brazil). The collaborative funding from the Leading House for Latin American Region and the University of St. Gallen underscores the significance and scope of this investigative endeavor.

The fieldwork undertaken by Matías Dewey encompassed a multi-faceted approach designed to capture the nuanced facets of the fast fashion landscape. In essence, his fieldwork was a meticulous blend of on-the-ground engagement, direct interviews with industry insiders, and consultations with knowledgeable experts. One pivotal aspect of this research involved engaging directly with key players in the industry. Matías conducted in-depth interviews with fast fashion producers operating within the bustling La Salada and Mercado da Madrugada marketplaces. Through these interviews, he sought to unravel the intricate web of factors influencing production, distribution, and market strategies within the fast-paced world of fashion in these specific urban settings.

Complementing these interviews, participant observation became a pivotal component of Matías's methodology. Immerse in the vibrant atmospheres of La Salada and Mercado da Madrugada, Matías actively observed and documented the day-to-day activities of fast fashion producers. This immersive approach aimed to unveil the implicit practices, challenges, and interactions that shape the operational landscape of these marketplaces. Participant observation allowed Matías to go beyond the surface and gain a first-hand understanding of the lived experiences of those involved in the fast fashion trade.

Expanding the scope of his research beyond the marketplaces themselves, Matías conducted interviews with subject matter experts in both Buenos Aires and São Paulo. These experts, likely possessing specialized knowledge in fields such as economics, sociology, or fashion studies, provided valuable insights that complemented the data obtained from the marketplace interviews and participant observation. By tapping into the expertise of these individuals, Matías aimed to enrich his analysis and offer a more comprehensive perspective on the broader implications and intricacies of the fast fashion industry in the selected locations.

Thomas Grisaffi
Thomas Grisaffi returned to Bolivia this summer for three weeks to continue his research on the organization of the illicit cocaine supply chain connecting Peru, Bolivia, and Brazil. While there he spent time in the Chapare, where he interviewed coca growers, drug traffickers, community leaders and local government officials. In addition, Thomas interviewed police officials, public prosecutors...
and defense lawyers in the major cities. The aim of this research is to understand processes of illicit governance in the shadow of the state. The main question driving this investigation is: how is cooperation built and sustained in the illicit drug economy? This research is part of a five-year project funded by the European Research Council titled ‘Anthropologies of Extortion’, which maps and analyses extortionate practices across diverse global settings and is led by University College London.

**Óscar Bohórquez**

In July 2023, Óscar Bohórquez, a PhD student of the CLS, embarked on a transformative fieldwork expedition, immersing himself in the vibrant tapestry of Colombia’s indigenous communities. This profound journey led Óscar to La Guajira reservations, specifically to the cities of Maicao, Bogotá and La Vega, where he conducted compelling audiovisual film interviews with the Wayuu, Misak, and Kogui indigenous peoples, among others.

The expedition commenced with a sacred ceremony in La Vega, offering a unique window into the spiritual practices of local communities. This initial experience set the stage for Óscar’s subsequent endeavors, including a captivating video interview with Nat Nat Iguaran, an indigenous woman vying for the mayor’s office in Maicao. The conversation delved into the aspirations and challenges faced by indigenous individuals in the political arena.

Venturing into La Guajira, Óscar engaged in meaningful dialogues with women leaders across three indigenous reservations. These conversations explored topics such as cultural preservation, community development, and the nuanced challenges confronting indigenous communities. The interviews, a crucial element of a comprehensive analysis of visual storytelling, were conducted in Bogotá, enhancing research skills while preserving cultural context.

At its core, Óscar’s research focuses on dismantling colonial imaginaries and practices. By leveraging decolonial narratives, strategic alliances, and alternative media platforms, his study aims to contribute to a more inclusive Colombian society. Human-centric approaches, ethical considerations, and cross-cultural communication are pivotal aspects of his research, spotlighting the delicate interplay between local and global initiatives. This groundbreaking work underscores the power of visual storytelling as a potent means of cultural preservation and amplification of indigenous voices. Óscar aspires to foster a connection between academia and grassroots initiatives, contributing to the ongoing development of a harmonious, peaceful, and inclusive society in Colombia.

**Magellan**

It’s our pleasure to inform you, that the project Magellan 2023 was a great success. With the Universidad de los Andes, located in La Paz, Bolivia.

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**Interview with Nat Nat Iguaran, candidate for mayor of Maicao, La Guajira**

**Magellan**

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Bogotá as our partner university, we were able to create two unforgettable journeys, one taking place in Switzerland between 15th to the 24th of July 2023 and the other one in Colombia between the 27th of July until the 5th of August 2023. A total of 40 students were able to explore Switzerland as well as Colombia. Whether it was visiting the UN in Geneva or the Lindt Home of Chocolate in Zurich, river rafting in the rivers of Colombia or enjoying an empanada on the Monserrate in Bogotá, fun and joy for intercultural exchange once more flourished. With Magellan 2023 we were able to reach our one goal, to bring Swiss and Latin American culture together. We lived once again new cultures, brought diverse people together, and spread joy.

Bruno Aeibli has passed on the legacy of Magellan to a new Chairwoman, Alyina Kaiser. Alyina will bring once again Latin America and Switzerland together, with the University of Desarrollo in Santiago de Chile as a partner university. Currently, Alyina and her team are recruiting participants for their intercultural exchange and setting up the Magellan project for 2024. The Magellan team 2024 is still looking for potential partners to support this amazing exchange of culture with Chile and Switzerland. The Magellan-Team would be happy for every contribution and support towards this cause.

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### Student Mobility

#### Outgoing

The following HSG students complete their exchange at a Latin American partner university in the autumn term 2023:

**Argentina**
- Buenos Aires – Universidad de San Andrés
  - Ariel Signorotti, Dalia Hostettler
- Buenos Aires – Universidad Torcuato di Tella
  - Luca Leo Grassmug, Juliette Virginie Nicola Pelka, Paul Maximilian Alexander Staff, Raffael Huckele, Sarah Meibom

**Brazil**
- São Paulo – Fundação Getúlio Vargas, Escola de Administração de Empresas de São Paulo (FGV-EAESP)
  - Simon Gebhardt, Sara Wüst, Léa Toffel
- São Paulo – Universidade de São Paulo, Faculdade de Economia, Administração e Contabilidade
  - Neva Anaïs Pillon
- São Paulo – Universidade de São Paulo, Faculdade de Filosofia, Letras de Ciencias Humanas
  - Anna Chatrina von Albertini

**Chile**
- Santiago de Chile – Pontificia Universidad Católica de Chile, Facultad de Historia, Geografía y Ciencia Política
  - Nina Tamara Brenzikofer
- Santiago de Chile – Pontificia Universidad Católica de Chile, Facultad de Economía y Administración
  - Felix Hofmann
- Santiago de Chile – Universidad Adolfo Ibañez
  - Jonathan Calvin Hessler, Stefan Kohler, Manuel Bornhard, Xavier Radman
Incoming

The following students from Latin American partner universities spend the autumn term 2023 at HSG:

Argentina
Buenos Aires – Universidad Torcuato di Tella
  Federico Garay, Rocío Aylen Mandarà, Felipe Scokin
Buenos Aires – Universidad de San Andrés
  Paula Tamara Lipera, Diego Patrício Podesta
Buenos Aires – Universidad Nacional de San Martín
  Tomás Nouguès

Brazil
São Paulo – Fundação Getúlio Vargas, Escola de Administração de Empresas de São Paulo (FGV-EAESP)

Colombia
Bogotá – Universidad de los Andes
  Alexandre Roger Michel Hess
Medellín – Universidad EAFIT
  Laura Radman, Natalie Baumer

Mexico
Ciudad de México – Instituto Tecnológico Autónomo de México (ITAM)
  Luca Herbert Kaufmann
Monterrey – Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
  Johann Allgäuer

Chile
Santiago de Chile – Universidad Adolfo Ibáñez
  Antonia Tapia, Ian Cooper, Gonzalo Solervicens

Peru
Lima – Universidad del Pacífico
  Noah Laufer

Colombia
Bogotá – Universidad de los Andes
  Isabella Martin Paez
Medellín – Universidad EAFIT
  Susana Osorio Agudelo

Brazil
São Paulo – Fundação Getúlio Vargas, Escola de Administração de Empresas de São Paulo (FGV-EAESP)
  Ana Bernardo, Enrico Baldrini Rodini Luiz, Ricardo Lukas León Badillo, Daniela Martha Settani, Leo Gabriel Raddatz, Thalles Rezende Lorena, Lorenzo Salzano Bissetti, Noah Agha Schüler, Romane Marie Valenti, William Whitaker de Carvalho Pfeiffer, Bianca Wirth, Oriane Caroline Louise Poujol, Nelson Andres Correa Velandia
Rio de Janeiro – Fundação Getúlio Vargas, Escola Brasileira de Economia e Finanças de Rio de Janeiro (FGV – EGPE)
  Hugo Sampaio

Chile
Santiago de Chile – Universidad Adolfo Ibáñez
  Antonia Tapia, Ian Cooper, Gonzalo Solervicens

Peru
Lima – Universidad del Pacífico
  Valeria Patricia Lozano Gomez, Mathias Alonso Minchan Wolstrohn

Outgoing Freemovers

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These HSG students organized their exchange for the autumn term 2023 on their own behalf:

**Argentina**
Buenos Aires – Universidad Argentina de la Empresa  
Ženo Moretto Balestra, Adrien Saltiel, Fabio Wärnhard

**Brazil**
Rio de Janeiro – Pontificia Universidad Catolica do Rio de Janeiro  
Jelena Jankovic

**Colombia**
Medellín – Universidad Pontificia Bolivariana  
Sangeetha Akkara, Nuria Wildermuth  
Bogotá – Colegio de Estudios Superiores de Administracion CESA  
Janos Gründling

**Mexico**
Ciudad de México – Universidad Iberoamericana IBERO  
Eric Oberpeilsteiner

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**GIMLA**

The Institute of Management in Latin America (GIMLA) initiated a new collaboration with the CLS, taking on the role of the Leading House for the Latin American Region starting from March 2023. For detailed information on the Leading House’s activities and grants, please visit their website.
In addition, the GIMLA has continued throughout 2023 to expand its activities and projects. In September, GIMLA, in conjunction with the University of Colorado Boulder; the ITC Faculty of Geo-Information Science and Earth Observation at the University of Twente; the Federal University of Bahia (UFBA), and UNITAC Hamburg, organized an expert workshop focusing on community-based approaches to data collection in informal settlements. Moreover, the GIMLA co-hosted the 2nd conference on „Insights for Sustainable Impact“ with the partner university Escuela de Ciencias Aplicadas e Ingeniería at Universidad EAFIT. This one-day event provided a platform to explore how data can contribute as a sustainable ally across various sectors. Attendees had the opportunity to interact with experts, connect with a global audience from diverse industries, and stay updated on career developments.
In September 2023, the GIMLA had also the privilege of hosting Professor Martin J. Eppler, the prorector of the University of St.Gallen, in Medellin, Colombia. Highlights of his visit included productive institutional meetings with renowned universities such as Universidad de Antioquia and Universidad Pontificia Bolivariana, participation at the 2nd GIMLA conference on „Insights for Sustainable Impact“, and a deep exploration of the Medellin’s culturally rich environment. Throughout 2023, the GIMLA actively participated in various forums and exhibitions, including the Housing Forum and Hospitalar Expo.
For more info, please visit GIMLA’s website or follow the institute on social media.

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**Courses**

**Spring term 2023**

**Master Level**
- PD Dr. Matías Dewey: „Kulturen/Cultures: Soy, Coffee and Coca – Cultural Representations of Latin American Commodities“.

**Bachelor Level**
- PD Dr. Matías Dewey: „Sociology: Sociology of Illegal Markets“.
- Prof. Dr. Patrik Aspers, Dr. Matias Dewey, Dr. Judith Nyffeler: „Gesellschaft/Society: Practical Research on Marketplaces“
- Prof. Dr. Thomas Michael Grisaffi: „The Rise of Sub-National Authoritarianism in Latin America and Beyond“
- Prof. Dr. Thomas Michael Grisaffi: „Power, Politics, and Democracy - Who Runs the World?“.
- Prof. Dr. Thomas Michael: „Drugs, Security and Democracy in Latin America“.
- Dr. Vanessa Boanada Fuchs: „Global Water Governance“.
- Dr. Ana Esquinas Rychen: „Kulturen/Cultures: Vamos de vinos! How Cultural Can Wine Experience Be?“.

Language courses

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<th>Assessment</th>
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Lecturers

Ana Esquinas Rychen, Sabrina Zehnder, Cristina Albizu Yeregui, Estela Mansur Buss, André Masseno

Alumni

LatAm@HSG

In 2023, the vibrant activities of LatAm@HSG continued to flourish, marking another milestone in the exploration and celebration of Latin American art. On the dynamic date of October 17th, the network orchestrated a highly successful workshop dedicated to the captivating realm of Arte Latinoamericano. Collaborating seamlessly with the CLS, this event served as a converging point for a diverse assembly of academics and practitioners, each contributing valuable insights into the multifaceted dimensions of Latin American art and its profound ties to Switzerland.

In the backdrop of the past two decades, Latin American art has experienced an inspiring ascent, capturing global attention and acclaim. Switzerland, ever the cultural nexus, has played a pivotal role in nurturing the visibility and international triumph of Latin American artistic expression through a myriad of initiatives. The workshop not only facilitated a profound exchange of ideas, but also served as a catalyst for forging new connections by creating an atmosphere of collaboration and camaraderie.

As participants engaged passionately in discussions, the workshop became a nexus of creativity and knowledge, paving the way for informal networking opportunities that promised to cultivate enduring relationships between members of the network. The repository of knowledge and experiences shared during the workshop serves as a testament to the network’s commitment to disseminating valuable content and fostering a robust community. For the video of the workshop and more information please visit our website. Stay tuned for more exciting initiatives and events of the LatAm@HSG in the future.

HSG Alumni Club Andean Region

The HSG Alumni Club Andean Region celebrated its first year of existence, and they were very pleased to organize their inaugural company visit in Bogotá. On August 3rd, the Club visited the distribution center of Roche Colombia, one of the newest and largest of its kind in the country. They enjoyed an insightful tour and gained knowledge about the significance of this Swiss company for the Colombian healthcare system.

HSG Alumni Clubs in Lateinamerika

HSG Alumni CLA (Club Latinoamericano)

Christophe Stern, lic.oec. HSG
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HSG Alumni Club Brazil

Lodovico Brioschi, Präsident
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Immo Paul, Vizepräsident
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HSG Alumni Club Buenos Aires

Urs Gujan, lic.iur. HSG
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HSG Alumni Representative Chile

Rolf Bosshardt
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rolf@excellchile.cl
Furthermore, on September 21st, the Swiss chapter of the club reunited for the first time in person. They had a relaxed evening in a Zurich bar, exchanging interesting stories from their experiences and connections to the Andean Region. They are delighted to continue organizing social events, company visits, or discussions in their second year. Currently, they are actively seeking new members to help build this alumni bridge between Switzerland and the Andean Region. Feel free to reach out to them via their LinkedIn group. They look forward to seeing you soon and expanding their networks.

Team News

In 2023, the CLS experienced a few changes in its team:

**Dr. Omid Alizadeh Afrouzi** has decided to step down from his position as program manager and research assistant at the CLS and SHSS-Spanisch. He will be transitioning to a new chapter in his professional journey with Team Marke at the University of St. Gallen. We’d like to extend our heartfelt gratitude to Omid for his dedicated efforts and contributions to Latin American Studies. Thank you, dear Omid, for exemplifying an outstanding work ethic and maintaining a positive attitude, especially in challenging situations. We are delighted that you will remain a part of HSG, and we wish you the very best in all your future endeavors.

**Dr. Tomás Nougués** joined the CLS team as a PostDoc in the Autumn Semester 2023. With a PhD in Sociology from the Escuela Interdisciplinaria de Altos Estudios Sociales de la Universidad Nacional de San Martín (EIDAES/UNSAM) in Argentina, Tomás brings invaluable experience in researching the financialization of social policy. He served as a CONICET doctoral scholarship holder and his thesis addressed the process of financialization of social policy in Argentina, under the title: „Entre la deuda y la inclusión. La financiarización de la política asistencial en Argentina (1983-2019)“. Currently, as a postdoctoral researcher of CONICET based at EIDAES, he is developing a research project on the financialization of welfare in South America, entitled „¿Nuevas infraestructuras de bienestar en Sudamérica? Un estudio comparado de la financiarización del bienestar en Argentina, Brasil y Chile en el siglo XXI?“. Tomás is conducting his postdoctoral research stay at the CLS with the support of an ESKAS (Swiss Government Excellence Scholarships) grant. His research at CLS aims to investigate the interrelationships between digital art platforms, fintech markets and their impact on Latin America. We’re excited to have his expertise in our team, and we look forward to collaborating on innovative and
Natalia Martínez Rojas joined the CLS as a doctoral student as part of her internship in the Autumn Semester 2023. Natalia is a student of the PhD program in Industrial Engineering at Universidad de Los Andes in Colombia. She is passionate about research and innovation in the field of sustainable agriculture. The project she is working on focuses on creating sustainable solutions for farmers in the central eastern region of Colombia, with the goal of improving local agriculture. Under the supervision of Professor Camilo Olaya, Natalia contributes to the exploration of innovative approaches to improve sustainability in the agricultural sector. During her internship, Natalia worked closely with Professor Harald Tuckermann. Her experience and insight were invaluable assets to our team.

Please follow us on: