



Webinar: The post-crisis world: ¿a new green economy?

23 de junio del 2020 | 10:00 - 11:30 hrs vía Zoom

Objective: Through this discussion, we aim to analyse the panorama outlined by a more sustainable economic reactivation and to listen to different perspectives on how businesses are implementing more integrated approaches, involving environmental and social value, to ensure a “greener” return to the new post-crisis normality.

Provisional agenda

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| 10:00 – 10:10 | Welcome remarks: <ul style="list-style-type: none">- Christian Michel-Casulleras, General Director SwissChamber Mexico.- Yael Gutierrez, Manager GIS Governments & Institutions, SGS México- Gabriel Gerardo, ESHA Manager, Clariant México |
| 10:10 – 10:30 | Presentation “Post-crisis scenario: opportunities to promote more sustainable production chains”, by Andrew Beanland, Director Redefining Value Program, WBCSD. |
| 10:30 – 11:15 | Testimonies: Corporate strategies to ensure a greener return. <ul style="list-style-type: none">- Montserrat Benitez, Sustainability & Responsible Business Lead, Syngenta.- Dr. Ian Roberts, Chief Technology Officer, Bühler Group.- Gabriela García Villalpando, Country Communications Manager, ABB. |
| 11:15 – 11:30 | Q&A session. |