



Jornada Paraguaya, 12.11.2021

Switzerland Global Enterprise at a Glance

- Non-profit organization with over 5,000 customers per year and more than 2,000 members
- The Swiss Confederation (State Secretariat for Economic Affairs SECO) has been mandating S-GE to promote exports.
- S-GE in Switzerland:
 Headquarters in Zurich, offices in Renens and Lugano
- Global presence: in 31
 countries jointly with the FDFA,
 all other markets via partner
 network



Team Latin America @ S-GE



Martina Bietenhader Manager Global Network mbietenhader@s-ge.com



Benjamin Werenfels
Consultant Latin America
bwerenfels@s-ge.com



Bruno Aloi Senior Consultant South America baloi@s-ge.com

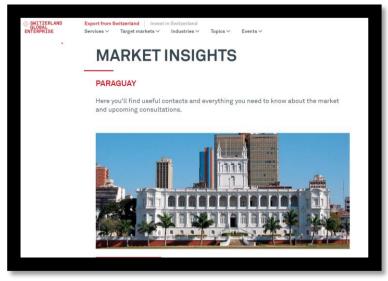


S-GE Activities in Paraguay

 Local presence through partnership with the Swiss-Paraguayan Chamber of Commerce

CÁMARA DE COMERCIO PARAGUAYO-SUIZA

 Promotion of opportunities and support in business development in the country.





Services at a Glance



Focus in 2022

MEM



Infrastructure



Cleantech



Food (Agritech)



Fintech



Medtech

