



Sapientia per vinum

Weinverein an der Universität St. Gallen

Simone Imthurn, Former Vice-President (2017-2019)
Marius Kunderer, Former Vice-President (2019-2020)

In cooperation with
the HSG Alumni Wine Club



Who we are?

- A student association founded by a few students in 2009
- Counts around 60 active members from all levels
- Share the passion for wine
- No pre-requirements are necessary







What do we want?

- Discover the world of wines
- Widen our knowledge in wines
- Share our passion with other members

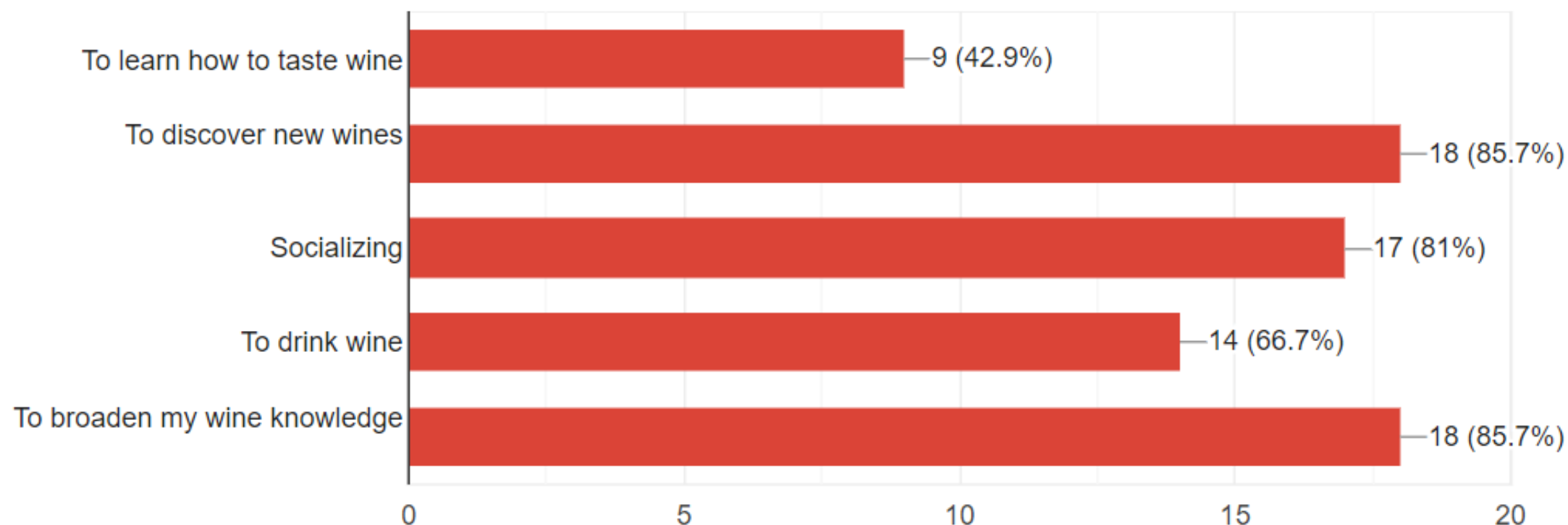
Why should students join us?



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Why did you become a member?

21 responses



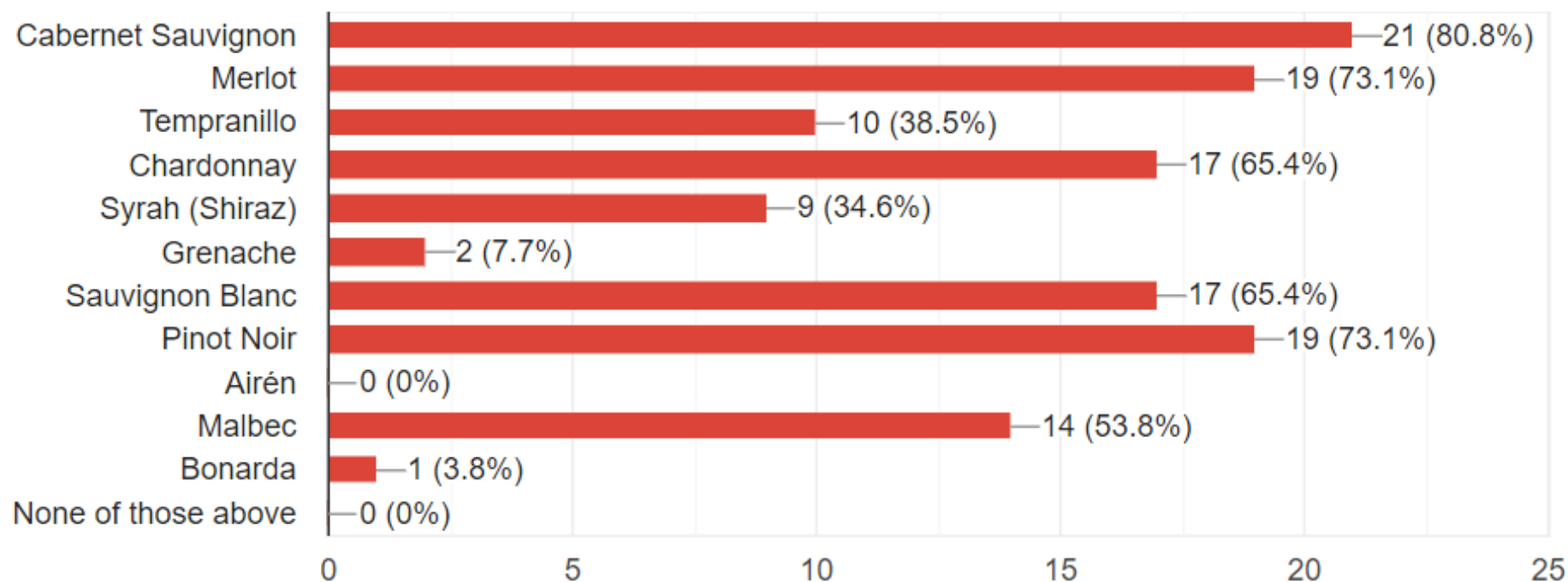
Our favourite wines



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Which of those grape varieties are your favourite ones?

26 responses



Perception of South American Wine among young adults



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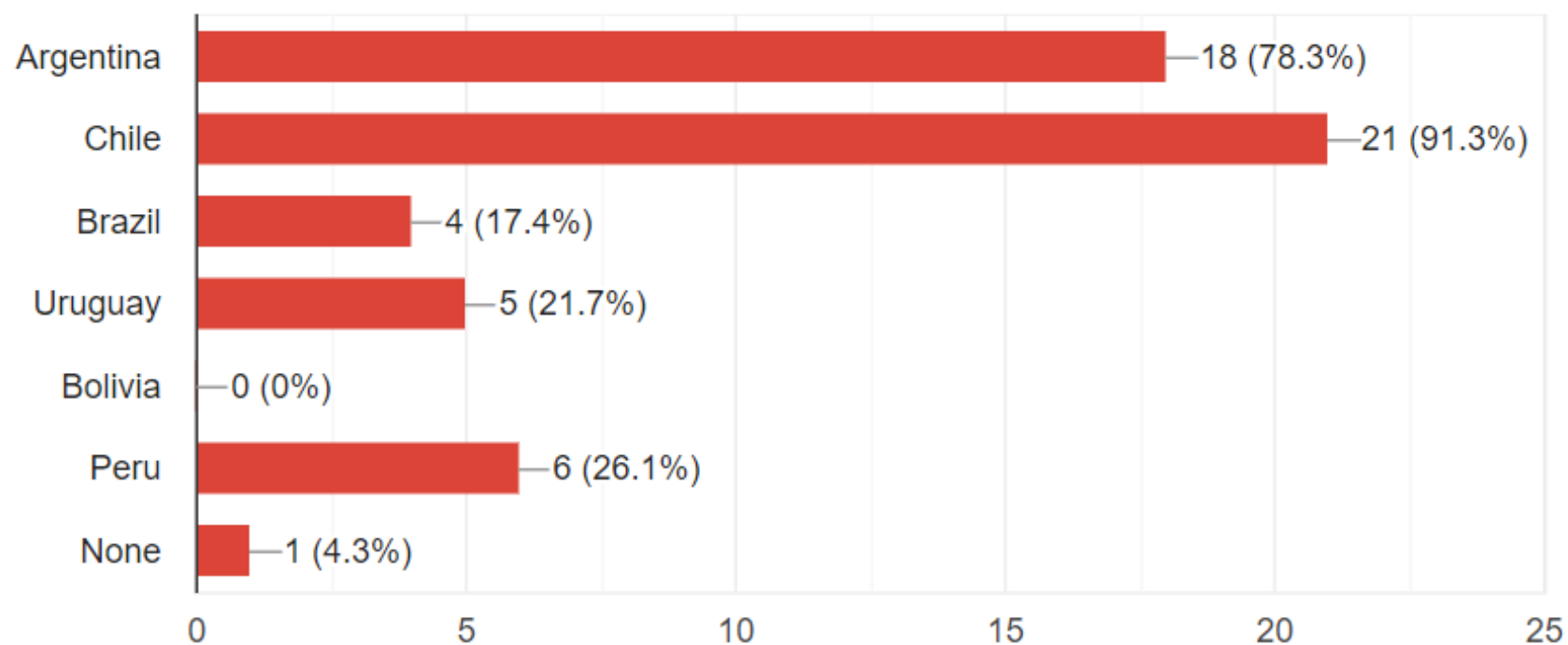
Perception of South American Wine among young adults



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From which of the following countries did you already taste wine?

23 responses



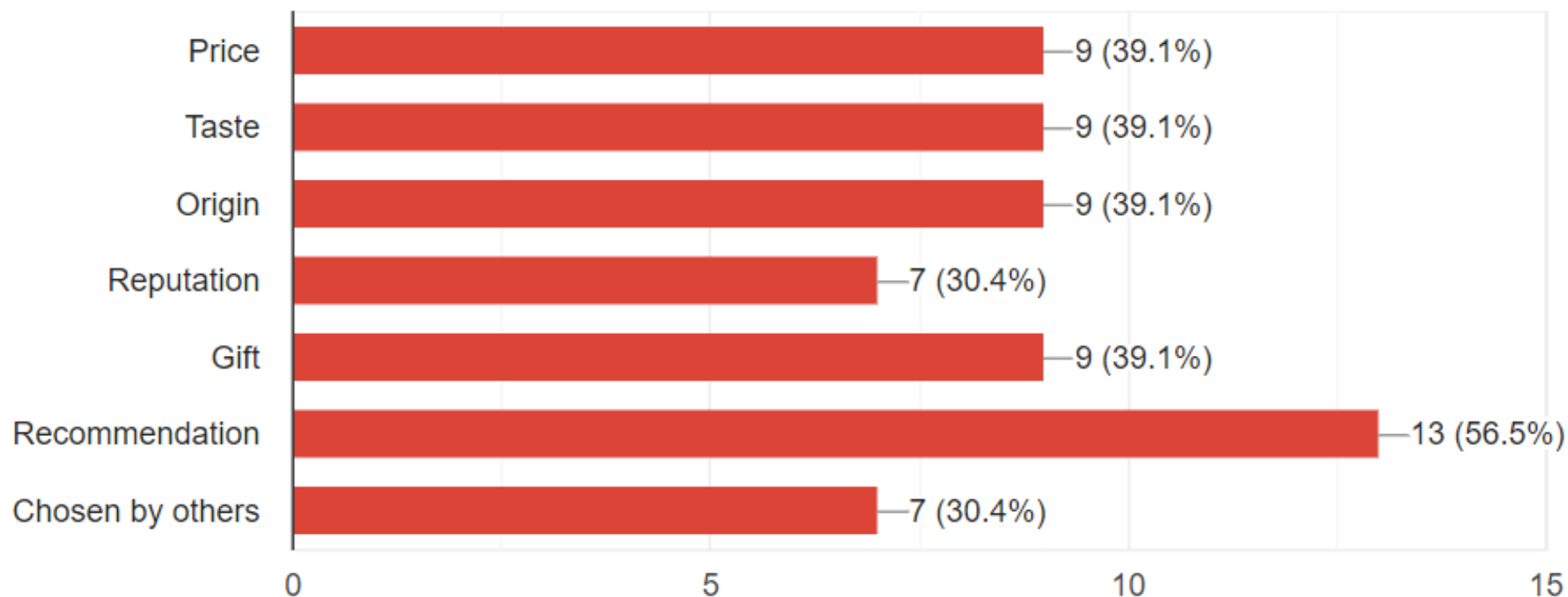
Perception of South American Wine among young adults



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For which reasons did you already drink South American wine?

23 responses



In Vino Veritas



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