

JORNADA DOMINICANA

Speakers



Yvette Sánchez, Prof. Dr., is Director of the Centre for Latin American Studies (CLS-HSG) and Full Professor of Hispanic Cultures and Societies at the University of St.Gallen. She is engaged in several research projects in the Latin American area, mainly attempting to bridge the gap between cultural studies and social sciences, e.g. in the Swiss Graduate School of Latin American Studies (SSLAS), the Leading House for the Latin American Region, or the HSG research network *Transcultural Workspaces*, currently engaged in a cooperation with the ICRC in Geneva.

yvette.sanchez@unisg.ch



Julio Simón Castaños Zouain, Ambassador of the Dominican Republic in Bern, obtained his law degree from the Pontificia Universidad Católica de Santo Domingo (PUCMM) and later concluded his Master's studies in the area of Governance and Public Management at the Universidad Ortega y Gasset in Madrid. 2007-2014, he represented the Dominican Republic as member and chairman of the Committee of Experts of the Mechanism for the Implementation of the Inter-American Convention against Corruption (MESICIC) of the OAS. 2012-2013, he coordinated the "Open Government" Division in the General Directorate for Government Ethics of the Dominican Government (DIGEIG), 2010-2014, the Working Group on the Review of the United Nations Convention against Corruption (UNCAC).

info@embajadadominicana.ch



José R. Sánchez-Fung, Prof. Dr., holds a PhD and an MA in economics from the University of Kent (UK), and a BA from PUCMM in Santo Domingo. He is a member of the Faculty of Economics at the University of Nottingham in Ningbo, China, and associate fellow of the Institute of Latin American Studies at the University of London. Previously, he had a full-time, tenured, lectureship in economics at Kingston University in London for over a decade. His research focuses on empirical and policy-relevant issues (open-economy macroeconomics, monetary policy, development economics and policy). He has been a visiting researcher at the University of Oxford (St. Antony's College), the KOF Swiss Economic Institute-ETH in Zurich, and the Bank of Finland Research Department's BOFIT in Helsinki. 2003-2004, he served as Director of the Economic Research and Monetary Programming Department and as a voting member of the Monetary Policy-Making Open Market Committee at the Central Bank of the Dominican Republic.

jrsanchez_fung@hotmail.com



Amelia U. Santos-Paulino, Dr., is Chief of the Investment Research Section at the United Nations Conference on Trade and Development (UNCTAD). Previously, she was Senior Economist at UNCTAD's Division for Africa, Least Development Countries and Special Programs. Before that, she worked in development studies in Helsinki (UNU-WIDER), and Sussex, and as Senior Research Economist in the Central Bank of the Dominican Republic. She also served as Senior Adviser of the Dominican Republic's Government on International Trade and Investment for the negotiations of the US-DR-CAFTA Free Trade Agreement. Dr. Santos-Paulino has also held visiting posts at several universities in the US, Switzerland, Shanghai and Tokyo. She has

published in journals such as the Economic Journal, Cambridge Journal of Economics, and World Development, and edited books in Oxford and Cambridge University Press, among others. She holds PhD and MA degrees in Economics from the University of Kent in the UK.
amelia.santos-paulino@un.org



Ingrid Fromm, Dr. (Bern University of Applied Sciences) is a research associate in international agriculture at the Bern University of Applied Sciences, School of Agricultural, Forest and Food Sciences, where she also teaches in the Bachelor and Master's programs. She holds a PhD in Development Economics from the University of Leipzig, Germany and a BSc in Agriculture from Zamorano University in Honduras. Her work focuses on global value chains and their impact on economic, environmental and social development. For the past 15 years, Dr. Fromm has focused on value chain research in multi-country trade commodities such as coffee, cocoa, banana, and palm oil as well as in local value chains such as fresh vegetables, potatoes and pulses (India). She has conducted research and consultancies in numerous developing countries in Latin America, West Africa, and Asia.
ingrid.fromm@bfh.ch



Nicolas Merky, Pronatec AG, holds a master in environmental science (ETH) and a master of science in economics (University of Berne). Having had several assignments in rural development projects in Burkina Faso, Bangladesh and Madagascar, he has been employed by the Swiss Federal Office for the Environment in the government's green growth politics team. Since 2015, he has been working for PRONATEC AG, also allowing him reasonably frequent freelance assignments in small-kids-family management. PRONATEC AG is a Swiss company specialised in sourcing organic and fairly traded sugar, cocoa and spices from their origin countries. It is sourcing organic and fairly traded Dominican cocoa through its Dominican subsidiary YACAO.
merky@pronatec.com



Miguel D. Mena is a Dominican essayist, teacher, and editor. He studied Sociology at the Universidad Autónoma of Santo Domingo (1986) and holds a PhD from the Institute of Latin America, at the Free University of Berlin (2000). He has focused on Dominican urban planning. As an editor, he has directed the independent publishing house Cielonaranja since 1984, which has recovered classical and contemporary authors from his country. As a teacher, he held the Chair of General Sociology at the Universidad Autónoma of Santo Domingo (1987-1990) and at the Universidad Iberoamericana of Santo Domingo (1988-1990), in addition to teaching courses on Sociology of Architecture at the Universidad Nacional Pedro Henríquez Ureña (2000-2018). He has edited the complete works of Pedro Henríquez Ureña (2013-14), in 14 volumes, for the Ministry of Culture of the Dominican Republic.
cielourbano@googlemail.com



José Antonio Moy, Business Group Manager Zone Americas, Nestlé Global Head Office in Switzerland. Responsible for Business Management for Middle Americas Markets (Central America, Colombia, Ecuador, Venezuela and the Caribbean), as well for Dairy, Food and Ice Cream Categories across Zone Americas. Started his career in Nielsen before moving to Nestlé where he has 16 years of experience in Marketing and Sales functions living in different countries. Holds a Degree in Business Administration and Management from Instituto Tecnológico Autónomo de México (ITAM).
JoseAntonio.Moy@nestle.com



Tobias Gysin, MBA, is Senior Vice President and Member of the Executive Board of Oettinger Davidoff AG, a Swiss family company active in the premium handmade cigar business and counting over 3600 employees worldwide. Since 2018, he is responsible for the company's global operations, including the procurement and production in the Dominican Republic and Honduras as well as warehousing, distribution and order fulfillment. Between 2009 and 2017 he conducted the Global Logistics and Warehouse Operations department and headed several performance increasing projects. Prior to this, he worked in several positions within the operations department at Georg Fischer JRG AG. Tobias Gysin holds an Executive MBA rooted on a degree as certified technician and a professional education as poly-mechanic.
nicole.kaufmann@davidoff.com



Reto D. Rüfenacht, BA in economics and marketing, HWV Zürich. He started his professional career in tourism during his academic studies as a tour guide for various national and international tourism companies. After his degree, he spent a year in Mexico to study Spanish and hotel business. Until 2007, he was the owner of LATINO TRAVEL, a renowned Swiss destination Tour Operator for Latin America. He has also worked as a consultant for different companies and institutions in Europe and Latin America. Today, he is in the board of directors for several tourism and gastronomy companies in Latin America and Switzerland. In 2016, he spent three months in South America and travelled six countries intensively to scout for trends in tourism.
reto.ruefenacht@caribbeantours.ch



Lourdes Heim, BA, is a System and Computer Engineer and holds an BA in Business Administration and Management from the University of St.Gallen. The title of her awarded Bachelor thesis: "Implementing and Scaling up Microinsurance in the Dominican Republic". She gained international experience in the areas of project management, business and data analysis and reporting, system-administration, applications migration and software and hardware technician and users support at several institutions and companies like the UZH and Swiss Re in Switzerland, and ExecuTrain in Dominican Republic. She now works for Helvetia Versicherungen in Switzerland as a business analyst claims management.
lourdes.heim@gmail.com



Philippe G. Nell is Honorary Ambassador of the Latin American Chamber of Commerce in Switzerland and University Lecturer on trade, investment, and integration policy as well as negotiating techniques. His next assignment is scheduled with the University of Fribourg (2020). Until October 2019, he was Deputy Assistant Secretary for Bilateral Economic Affairs and Head of the Americas Unit at the State Secretariat for Economic Affairs (SECO) of the federal Department of Economic Affairs, Education and Research. He was in charge of bilateral trade and investment relations and held the diplomatic title of Minister.
philippe.nell.1954@gmail.com

Musicians



Nefera (name derived from the Egyptian queen Nefertiti, meaning 'the beauty has come') is a Dominican-born (*1988) rapper characterized by a multifaceted musical output in her live shows and a social commitment. She came in contact with Latin American sounds and rhythms at a very young age. After moving to Switzerland at the age of ten, the fascination for dancing went hand in hand with her interest in songwriting. In 2017, she founded her own band La Nefera & Kaotik Trio; the formation blends rhythms from Nefera's original Latin American tradition with modern Hip Hop and electronic sounds. info@lanefera.ch



Alberto García Navarro (*Las Palmas de Gran Canaria) holds a BA of Arts in Jazz Percussion as well as an MA in Didactics of Music and Jazz Percussion from the Hochschule für Musik (Basel, 2017). He has performed on international stages (Spain, Italy, Switzerland, Germany, France, etc.) together with artists Jorge Rossy, Adrian Mears, Guillermo Klein, Wolfgang Muthspiel or Marc Turner. Currently, Alberto works as a teacher at the Musikschule Lörrach and Jazzcampus Basel. He also participates as a musician in several projects, including: Manu Hagmann's Choice, Picasón, La Nefera, Son Alarde, Café da Manhã, etc. Some of his own projects as a director and composer are: La Clave, Alberto García Trío, 4 Esquinas and Tribal.

alberpercusion@hotmail.es