

# JORNADA ARGENTINA



## Speakers



**Martin Huser**, Dr. oec. HSG, since 2012 is a member of the University of St.Gallen's Governing Board and of the Directorate of Helvetia Insurance. Earlier, he headed the department of PR and Investor Relations at Helvetia Insurance, before he joined Management Development, where he has since been engaged in various projects in the field of executive education in addition to the group-wide "International Executive Program." As a HSG alumnus, Martin Huser was Vice President of the HSG Alumni Board until 2012.  
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**Yvette Sánchez**, Prof.Dr., is Director of the Centre for Latin American Studies (CLS-HSG) and Full Professor of Hispanic Cultures at the University of St.Gallen. She is engaged in several research projects in the Latin American area, basically attempting to bridge the gap between cultural studies and social sciences, e.g. directing the postgraduate program *The Dynamics of Transcultural Governance and Management in Latin America*, or the research network *Transcultural Workspaces*. She has just edited the handbook *Transculturalism and Business in the BRIC States*.

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**Luis Eduardo Susmann**, is Minister at the Embassy of Argentina in Berne since 2012. Between 2008 and 2011, he was Counsellor at the Embassy of Argentina in Ankara and Deputy Director of Asia and Pacific at the Argentine Ministry of Foreign Affairs as well as Deputy Head of Mission in Iran, Turkey and now in Switzerland. In the 1990s, he held several positions in the diplomatic service: General Directorate of Institutional Affairs and Directorate of External Trade Strategies for the Argentine Ministry of Foreign Affairs, Second Secretary in the Embassy of Argentina in Teheran, First Secretary in Bonn. Mr Susmann holds a BA in International Relations of the National University of Rosario, and an MA in International Relations of FLACSO.

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**Walter Fonseca**, is founder of RecipRock Investments in Geneva and specialised in strategic acquisitions for responsible investors. He co-founded the "Beyond Wealth Investors Club" in Switzerland, whose focus lies in strategic impact investments for European entrepreneurial families. He has more than 25 years of experience in Private Equity, M&A and Philanthropic Ventures. During the 90's, he was Managing Director of the South America Private Equity Growth Fund sponsored by Overseas Private Investment Corporation of the US. In the late 80's, he was part of the founding team of pioneering Citicorp Venture Capital in Latin America. Walter Fonseca graduated in Business Administration from Universidad de Buenos Aires and completed the Programa de Alta Dirección (PAD) at the IAE Business School as well as the Global CEO diploma from IESE, Spain.  
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**Jobst Wagner**, lic.iur., is chairman of the board and co-owner of the REHAU Group, a global industrial company with 20'000 employees. Since 30 years, the group is also active in Argentina including an agricultural operation. Besides being a member of the board of the Swiss publishing house SMH, President of Stiftung Kunsthalle Bern, Jobst Wagner is founder of the Stiftung StrategieDialog21 for an open-minded Swiss culture and supports a great number of cultural institutions in Switzerland, e.g. the Swiss Book Award. He went to school in Canada, Germany and Switzerland and graduated in Law from the University of Bern. [yvonne.suter@rehau.com](mailto:yvonne.suter@rehau.com)



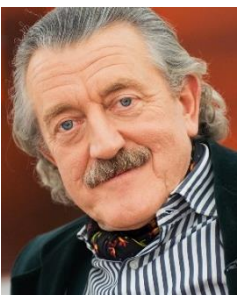
**Fabian Müller**, lic.sc.com., works as a director at Wealth Management at UBS. During his twelve years in banking, he has held different specialised and executive functions in the area of wealth management, focusing on the Latin-American market. He has just finished his PhD at the Centro Latinoamericano-Suizo of the University of St.Gallen and is a member of the ProDoc for Latin American Studies, financed by the Swiss National Science Foundation. Fabian Müller also serves as town councillor of the political municipality of Rüschtikon, Zürich. [fabian.mueller@rueschlikon.ch](mailto:fabian.mueller@rueschlikon.ch)



**Yanina Welp**, PD Dr., is Regional Director for Latin America at the Centre for Research on Direct Democracy (C2D), at the Democracy Centre in Aarau, affiliated to the University of Zurich. In 2015, she completed her habilitation in Latin-American Studies at the University of St.Gallen. The main focus of her research lies in the compared analysis of direct and participative democracy in Latin America, taking special account of political action through digital media. Yanina Welp has published studies in books and specialised journals in more than a dozen countries. She holds a PhD in Social and Political Science from the University Pompeu Fabra (Spain) and a MA in Political Science and Social Communication from the University of Buenos Aires. [yanina.welp@zda.uzh.ch](mailto:yanina.welp@zda.uzh.ch)



**Marcelo Aebi**, Prof.Dr., is full professor of criminology and vice-director of the School of Criminal Sciences at the University of Lausanne. He is a consultant expert of the Council of Europe, a member of the European Sourcebook Group, the Executive Secretary of the European Society of Criminology, and part-time visiting professor at the Autonomous University of Barcelona. After his studies at the Universities of Buenos Aires and Lausanne, Marcelo Aebi was professor of criminology at the University of Sevilla. He is author or co-author of more than a hundred scientific publications. [marcelo.aebi@unil.ch](mailto:marcelo.aebi@unil.ch)



**Dieter Meier**, Entrepreneur, Concept Artist and Musician, since 1997, has a bodega where he produces organic wine. Moreover, he owns farms, called *Ojo de Agua*, where he raises beef cattle and cultivates vegetables, soy, corn, grain and nuts. He successfully sells his products in shops and restaurants in Switzerland and Germany where he has just opened the Ojo de Agua Wine & Beef Kontor Berlin. Dieter Meier engaged in various projects of concept-art and electropop music. In the 1970ies, he became popular as a singer-songwriter of the famous band Yello, and with innovative music videos. In 1972, he participated in the documenta 5 with an artwork about time and finitude at Kassel main station. Later art projects include *Le Rien En Or* and *La Boule d'Or Centenaire*. Dieter Meier also has an extensive oeuvre as film director, producer and actor. [weinkontor@ojodeagua.ch](mailto:weinkontor@ojodeagua.ch)



**Sabrina Zehnder, Dr.**, has been a lecturer at the Universities of St.Gallen, of Konstanz (2014/2015) and the Universidad Nacional del Litoral (UNL) in Santa Fe. Her research includes Argentine literature and culture of the 20<sup>th</sup> and 21<sup>st</sup> centuries, Jewish literature and film, migration, nomadism and space. She is about to publish a study on Daniel Burman's film *El abrazo partido* (2004): "Lost embrace: Jewish humour and migration dreams as a last resort to the crisis" (Springer). Sabrina Zehnder, holds an MA in German and Spanish Literature and a PhD from the University of Konstanz with the thesis „Poética espacial de la diáspora y del exilio en la Trilogía de Pedro Orgambide“ (2013).  
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**Dieter Cavalleri**, lic.iur HSG, has been working with the Federal Department of Foreign Affairs (EDA) for almost 20 years. From 2011 to 2015, he served as Counsellor and Deputy Head of Mission to Buenos Aires, before in Mexico and Chile. Since September 2015, he is assigned to Brussels as Minister and Head of Parliamentarian Affairs. Before, he had worked with Médecins Sans Frontières and the International Labour Organisation ILO. To his studies at the University of St.Gallen, Dieter Cavalleri added an MA in International Affairs with specialisation in International Law from the Graduate Institute in Geneva.  
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**Philippe G. Nell**, PD Dr., Minister, Head of Americas Unit, State Secretariat for Economic Affairs (SECO) in Bern is in charge of trade and investment issues that concern Swiss firms across the Americas. He has published several articles on Swiss economic integration policy and specific WTO negotiations. He is the editor of the yearly Swiss-Latin American Economic Relations Report (SECO) and lecturer at the European Institute of the University of Basel and at the University of Fribourg. He has an MA and a PhD in International Economics and International Studies from the Universities of Fribourg and Denver.  
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## Musician



**Fabián Cardozo** was born in San Miguel de Tucumán and came to Switzerland in order to study guitar with Maestro Pablo Márquez at the Academy of Music in Basel. In 2010, he obtained his MA with high distinction in Musical Performance. At the Universidad Nacional de Tucumán he had graduated as an "Instrument Technician" for guitar. In 2006, Fabian received a scholarship from the National Art Fund to study with Maestro Pablo Gonzáles Jazey in Buenos Aires. He performed solo concerts in Argentina, Chile, Bolivia, Mexico, Spain, Germany and Switzerland and has won several important music awards. He is currently working as a teacher at the music school of Oftringen.  
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