

Map of the Campus



09 Library Building
 Room 09-012



The conference is open to the public.
 Please register by April 6, 2016: cls-hsg@unisg.ch

Centro Latinoamericano-Suizo CLS-HSG | Gatterstrasse 1 | CH-9010 St.Gallen
 +41 (0)71 224 25 66 | cls-hsg@unisg.ch | www.cls.unisg.ch

JORNADA ARGENTINA



Alicia Penalba, (Argentina): Untitled, 1963, concrete, 11 parts (University of St.Gallen)

Friday, April 8, 2016, 13:00 hrs
 University of St.Gallen
 Room 09-012, Library Building

JORNADA ARGENTINA

The Latin-American-Swiss Centre of the University of St.Gallen would like to invite you to the Jornada Argentina.

This year's *Jornada*, a multidisciplinary business forum dedicated to Argentina, aims to explore the prospects of the country after the recent change of government. Measures taken by newly elected Mauricio Macri, the first non-Peronist president in the last 16 years, show promising dynamics in the economic sphere attracting foreign investors. Exports have been stimulated, with the aim to re-establish growth. The policies put in place by president Macri within the first three months after his election include relaxation of currency restrictions and abolishment of export taxes on principal agricultural products. By the end of February, the 15-year debt dispute with US holdouts regarding the 82 billion dollar default has been finally resolved, but still needs to pass congress. Optimism is high, even if inflation remains at more than 30 percent, and the peso is overvalued. On an international level, it will be interesting to see how Macri navigates China's advances and how he manages the trade relations with this increasingly important partner. The latest rapprochement entails the completion of a Chinese base for satellite launches in Patagonia, also fit for military use.

President Macri promises to engage all sides in dialogue in order to tackle social challenges and avoid paralysing the country. However, the recent elections demonstrated how divided Argentina's society is, and it remains to be seen whether the current cleavage between *kirchneristas* and *macristas* can be mitigated. After his political honeymoon, Mauricio Macri already faces rising discontent, e.g. a nationwide strike by public sector workers, after he had dismissed 16'000 state employees. Further tensions rose due to the crackdown ordered against protesters.

The *Jornada Argentina* organised by the *Centro Latinoamericano-Suizo* (CLS-HSG) will try to analyse socio-cultural processes and intercultural Argentinean-Swiss differences beyond national clichés.

Researchers and experienced professionals will share their insights about the region, from their respective economic, political, legal, financial, social, cultural and artistic perspectives, providing the public with a panoramic view on current opportunities of 'doing business in Argentina'.

The forum promotes an open discussion between attendants and lecturers.



The Jornada Argentina is open to the public. If you are interested in joining us, please register by April 6, 2016: cls-hsg@unisg.ch

PROGRAM

13:00 Opening

Martin Huser, University of St.Gallen, Helvetia Insurance

Welcome

Yvette Sánchez, University of St.Gallen

Luis Eduardo Susmann, Minister, Embajada de la República Argentina en Suiza

13:25 Economy

Walter Fonseca, RecipRock Impact Investments

Argentina's New Economic Environment: An Overview

14:00 Multinationals

Jobst Wagner, REHAU Group

Commitment of a European Multinational in Argentina

14:35 Musical Intermezzo

14:45 Culture and Business

Fabian Müller, Director at Wealth Management UBS

Trust: The Scarcity of a Cultural Resource in Argentina

15:10 Politics

Yanina Welp, Centre for Democracy Studies Aarau (ZDA)

Argentina2016: modelo para armar / a model kit?

15:35 Musical Intermezzo

15:45 Law

Marcelo Aebi, University of Lausanne

Criminology between the Alps and the Andes: The story of a misunderstanding

16:10 Coffee Break

16:35 SMEs

Dieter Meier, Ojo de Agua

Entrepreneurship and Organic Farming in Argentina

17:10 Culture

Sabrina Zehnder, University of St.Gallen

La simbología de la carne

17:35 Society

Dieter Cavalleri, Minister, Federal Department of Foreign Affairs (EDA)

Society in the aftermath of political change, seen by a foreign observer

18:00 Wrap-Up

Philippe G. Nell, Minister, Head of Americas Unit, State Secretariat for Economic Affairs (SECO), Bern

18:15 Argentinean Buffet