



JORNADA MEXICANA – SPEAKERS



Luciano Joubland Montaño, Ambassador of Mexico to Switzerland and Liechtenstein. 1972, BA in International Relations at Colegio de México. 1969-70, teacher for Research Methods in Social Sciences, Instituto Tecnológico Autónomo de México. Career diplomat. Since 1973, Mexican Foreign Service; in the 1990s Ambassador to Hungary, also representing Mexico in Bulgaria, and Ambassador and Deputy Permanent Representative of Mexico to UN and other international organizations, Geneva; 1999 - 2007, Ambassador of Mexico to Russia (also to Armenia, to Georgia and to Belarus), based in Moscow; since October 2007, Ambassador of Mexico to Switzerland and Liechtenstein. Embamex1@swissonline.ch



Yvette Sánchez, Director of the Centre for Latin American Studies (CLS-HSG) and Full Professor of Hispanic Cultures and Literatures at the University of St.Gallen. Prof. Sánchez is engaged in several research projects on Latin American topics, especially on US Latinos, covering the important Mexican diaspora. She is basically attempting to bridge the gap between cultural studies and social sciences. In the field of cross-cultural training and research, she is currently preparing, together with her HSG colleagues, a manual on *Intercultural Management and Marketing in the BRIC states*. Yvette.Sanchez@unisg.ch



Claudia Báez-Camargo is a Senior Researcher at the Basel Institute of Governance and the Leading Researcher of the SNF project "Governance of Health Systems". She holds a PhD in political science from the University of Notre Dame, USA, and a Graduate Degree in Economics from the University of Cambridge, England. She was a professor of Political Science and History at the William Paterson University in the USA. Her professional experience also includes work with the Mexican federal government in developing poverty alleviation programs as well as research activities with the UN's Economic Commission for Latin America and the Caribbean. Her research interests focus on the interrelation of political and economic processes in developing countries with a strong emphasis on methodological issues. ClaudiaBaezCamargo@yahoo.com



Siglinde Hessler wrote her PhD thesis on the implementation of IFAs in Mexico's automotive industry. Her professional and research experience in Mexico goes back to 2004, when she worked there for the Friedrich-Ebert-Foundation; in 2006 and 2007 she went back to collaborate in several projects on labour relations. In her studies she focuses on the situation of workers' rights in Mexico and the possibilities of an international regulation. Her current research deals with the social history of a leading automotive company within the cooperation framework of the University of Ruhr-Bochum and IG Metall. She teaches at the University of Hamburg. S.Hessler@yahoo.de



Karin Ceballos Betancur graduated from the University of Frankfurt in German and Latin American Studies and Public Law. In 2000 she published *Egon Erwin Kisch in Mexiko: Die Reportage als Literaturform im Exil*. Since 2001 she has worked as a journalist with a special focus on Latin-America, publishing among others in the *Frankfurter Rundschau*, *Der Tagesspiegel* and *Die Zeit*. In 2002 she travelled through Latin-America; the results of her journey materialized in her book *Auf Che Guevaras Spuren: Lateinamerikanische Reisenotizen*. Since 2007 she has worked part-time for *Die Zeit*, commuting between Hamburg and Frankfurt, writing mainly, but not only, for the travel section. Ms Ceballos Betancur has a weekly column called *Bonanza* in the *Frankfurter Rundschau*. She has received several awards for her reportages on Latin America. KCBetancur@googlemail.com



Hubert Klumpner is a Professor at the Chair of Architecture and Urban Design at the ETH (Zürich) and Director Urban-Think Tank (U-TT). Graduated in 1993 from the University of Applied Arts in Vienna in the Master Class of Prof. Hans Hollein. Prof. Klumpner worked with Enrique Miralles and Paul Rudolph before receiving a Master of Science in Architecture and Urban Design from Columbia University in 1995. In 2007, became a guest professor at the Graduate School of Architecture and Planning, Columbia University, where he co-founded the Sustainable Living Urban Model Laboratory (S.L.U.M. Lab, a working method for a new supportive architecture that empowers people at the margins of the global South's emerging cities and promotes sustainable development in the slum areas). Additionally, he has lectured on architecture at conferences around the world. Klumpner@arch.ethz.ch



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Maria Emilia García-Appendini holds a PhD in Economics and Finance of the Universitat Pompeu Fabra, Barcelona. She is a Professor of Finance at the Bocconi University, Milan, and a Research Affiliate at the Innocenzo Gasparini Institute for Economic Research (IGIER). She was a visiting researcher at the Centro de Investigaciones Económicas (CIDE) and Lecturer at the Instituto Tecnológico Autónomo de México, D.F. Among her fields of research are corporate finance, trade credit, banking and small enterprise finance. In addition, she worked as a Financial and Statistical Analyst (PEMEX, Ac Nielsen Co.). Emilia.Garcia@unibocconi.it.



Cornelia Leuthold & David Talamante form the cello-guitar duo "En cuerdas". They graduated from the San Francisco Conservatory of Music in California. Both musicians have taken master classes with world-renown artists, they have received numerous awards and scholarships and have performed internationally as soloists. Cornelia Leuthold was born in Switzerland. She studied cello, Baroque cello and Viola da Gamba. David Talamante was born in Mexico. He specialized in classical guitar. "En cuerdas" incorporates different music styles from classical and contemporary composers. After some productive months in Norway, the duo just relocated to Switzerland. Encuerdas@gmail.com



Rolf Ritter is the CEO of BDT Media Automation GmbH, a German leading technology company for storage automation and paper handling products. Before joining BDT, he was the General Manager of Bossard (France). He has wide experience in the private sector in Mexico and Brasil, where he worked for Gedas (Volkswagen Group) for six years. In Switzerland, he worked for the Schweizerische Industrie-Gesellschaft. He holds an MBA (Lic. oec.) from the University of St.Gallen. Rolf.Ritter@bdt.de



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Christoph Frei is Professor of Political Science, International Relations, History of Political Ideas at the University of St.Gallen. His education entailed the study of International Law, International Economic Relations and Political Science and included extended research stints in the United States (University of Virginia, 1988-90) and France (École des Hautes Études en Sciences Sociales, 1995-2001). His first acquaintance with Latin America goes back to 1983, when he worked at an American Bank in Santiago de Chile for almost a year. Christoph.Frei@unisg.ch



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