



## JORNADA CHILENA – SPEAKERS



**Ulrike Landfester**, Vice-President Internationalization and Regional Relations and Full Professor of German Language and Literature at the University of St.Gallen. Board member of the Research Council of the Swiss National Science Foundation and of the Standing Committee for the Humanities of the European Science Foundation. Studied German, English and Medieval Literature at the Universities of Freiburg and Munich. Several visiting professorships at the universities of Frankfurt/Main, Vienna and Konstanz. Apart from publishing several historical editions, she has written on subjects including German Romanticism, Goethe, crime fiction, cultural body concepts and is currently working on the relationship between tattooing and writing. [Ulrike.Landfester@unisg.ch](mailto:Ulrike.Landfester@unisg.ch)



**Yvette Sánchez**, Director of the Centre for Latin American Studies (CLS HSG) and Full Professor of Hispanic Cultures and Literatures at the University of St.Gallen. Prof. Sánchez is engaged in several research projects on Latin American topics (especially on US Latinos), attempting to bridge the gap between cultural studies and social sciences. In the field of Interculturality, she is currently preparing, together with her HSG colleagues, a manual on *Intercultural Management and Marketing in the BRIC states*. [Yvette.Sanchez@unisg.ch](mailto:Yvette.Sanchez@unisg.ch)



**Enrique M. Melkonian Stürmer**, Ambassador Extraordinary and Plenipotentiary of Chile in Switzerland. A lawyer and a career diplomat, he graduated with distinction from the Universidad de Chile and took courses in Economics and Public International Law at the International Court of Justice in The Hague. He founded and currently chairs the Career Diplomats Association (ADICA), was Consul General of Chile in Buenos Aires and in Munich as well as Consul at the Chilean Embassies in Israel and Ecuador. He served as representative of Chile to the UN Industrial Development Organization (UNIDO) and as Chief of Staff of the Latin American Economic System (SELA). He has published on the peace process between Egypt and Israel as well as on the Latin American Economic system. [Enrique.Melkonian@embachile.ch](mailto:Enrique.Melkonian@embachile.ch)



**Patricio Silva**, Full Professor of Modern Latin American History and Director of the Department of Latin American Studies (TCLA) at Leiden University, Netherlands. He has been author and co-editor of many books and articles on contemporary Chile, including *The Politics of Expertise in Latin America* (St. Martin's Press, New York, 1998); *The Soldier and the State in South America: Essays in Civil-Military Relations* (Palgrave, London, 2001); *In the Name of Reason: Technocrats and Politics in Chile* (Penn State University Press, 2008); and *Widening Democracy: Citizens and Participatory Schemes in Brazil and Chile* (Leiden and Boston: Brill Publishers, 2009). [P.Silva@hum.leidenuniv.nl](mailto:P.Silva@hum.leidenuniv.nl)



**Peter Imbusch**, Professor of Sociology at the University of Wuppertal. His research areas are political sociology, sociological theory, social structure, and Latin American politics. Dissertation on *Changing Social Structures in Latin America* (1991) and Habilitation on *Business Elites and Politics in the Cono Sur States or Modernity and Violence* (2000). He has held academic positions and conducted research at the Universities of Fribourg, Basel and Bielefeld. His publications include *The Political Constitution of Markets and the Dynamics of Entrepreneurship* (2000) or *Chile Today (Chile heute, 2004)*. Current projects on Neopopulism and Demographic Development. [PImbusch@uni-wuppertal.de](mailto:PImbusch@uni-wuppertal.de)



**Felipe Ernst**, Senior Partner at Figueroa & Valenzuela, Abogados, and President of the Swiss Chamber of Commerce in Santiago. He has extensive international experience as he completed his post graduate studies in Germany, The Netherlands and Switzerland. He holds a Master (LL.M.) from the Universities of Geneva, Lausanne, Neuchâtel and Fribourg. He teaches International Trade Law at the Universidad Adolfo Ibáñez and at the Chilean Diplomatic School. [FErnst@fva.cl](mailto:FErnst@fva.cl)



**Olivia Heredia**, Chilean-Swiss mezzo-soprano. Initiated her voice studies at the Zurich Conservatory with Frédéric Gindraux and Lena Hauser; and attended master courses at the Lucerne Conservatory with Margreet Honig and Ingeborg Danz (2006). Since 2010 training at the Swiss Opera Studio in Bienne with Mathias Berends and Franco Trinca. First stage experience in the chamber opera *Inanna* (2006) and during the season 2008/09 she sang *Don Giovanni's* Donna Ximena at the Lucerne Theatre. At the *Jornada Chilena* she will interpret Robert Schumann songs of *Women's Love and Live*, accompanied at the piano by Franziska Trottmann. [Omlagro@yahoo.de](mailto:Omlagro@yahoo.de)





**Hans Jöhr**, Corporate Head of Agriculture at Nestlé in Vevey, responsible for providing technical and strategic leadership in the groups' world-wide agricultural raw material supply chain. Member of the Board of International Food & Agricultural Trade Policy Council (IPC) and of the Advisory Council of the Swiss State Secretariat for Economic Affairs (SECO). Recently became Director of the Board of CATIE Costa Rica (Tropical Agricultural Research and Higher Education Center). He also serves as the chair of the Swiss Import Promotion Program (SIPPO). Former president of Int. Food and Agribusiness Management Association (IAMA) and of the Swiss-Brazilian Chamber of Commerce in São Paulo. Co-founder and current president of the SAI Platform (Sustainable Agriculture Initiative of the food industry). [Hans.Johr@nestle.com](mailto:Hans.Johr@nestle.com)



**Uta Westen**, Regional Sales Manager Latin America and the Caribbean, via Abrasives Industries AG. Graduate in Romance Studies, History and Public Law at the Albert-Ludwigs-Universität Freiburg. Eleven years of experience in export and sales to Latin American countries. [Uta.Westen@sia-abrasives.com](mailto:Uta.Westen@sia-abrasives.com)



**Carlos Carreón**, Head of Sales, Middle East and India at Brugg Cabels, holds a degree in Electrical Engineering of the Instituto Tecnológico de Orizaba (Mexico) as well as a Master in Business Administration of La Salle University (Mexico). Worked at ABB Switzerland Ltd., as Area Sales Manager for Latin America and North Africa. Original from Mexico, he is currently engaged with Brugg Kabel AG, Business Unit High Voltage Accessories, as Head of Sales for the Middle East and South Asia. [carreon.carlos@brugg.com](mailto:carreon.carlos@brugg.com)



**María del Rosario Montt de Etter**, graduated in Spanish and German Literature and Linguistics from the Universidad Católica de Santiago. Postgraduate studies at the University of Munich, assistant at the Chair of Spanish Language and Literature (Prof. Doerig) and the Instituto Latinoamericano at the University of St.Gallen as well as Spanish teacher at high schools in Winterthur and Frauenfeld. Later graduated in History from the University of Zürich with the Master thesis later published as *Inmigración suiza en Chile en el siglo XIX. Por su propia fuerza: el pionero Ricardo Roth*. Santiago de Chile: Centro de Estudios Bicentenario, 2009. [R.Etter-Montt@gmx.ch](mailto:R.Etter-Montt@gmx.ch)



**Corinne A. Pernet** holds a Ph.D. of the University of California, Irvine and since February 2010 a research professorship in history at the University of St.Gallen. She started out her career as a historian of Latin America with publications on the Chilean women's movements, their international connections as well as cultural politics. Specializing in international organizations, her latest book project on Latin America at the League of Nations features Nobel Prize Winner Gabriela Mistral prominently. Currently, she is working on a project on the politics of food in Latin America from 1945 to the present. [Corinne.Pernet@unisg.ch](mailto:Corinne.Pernet@unisg.ch)



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**PD Philippe G. Nell**, Ph.D. Minister, Head of Americas Unit, State Secretariat for Economic Affairs, Bern. He is in charge of trade and investment issues affecting Swiss firms across the Americas and has published several articles on Swiss economic integration policy and specific WTO negotiations. Editor of the yearly *Swiss – Latin America Economic Relations Report* (SECO) and *EFTA-Chile Free Trade Agreement: Opportunities for Swiss Business* (SECO, 2008) and lecturer at the European Institute of the University of Basel, at the University of Fribourg and for select MBA programs. [Philippe.Nell@seco.admin.ch](mailto:Philippe.Nell@seco.admin.ch)

