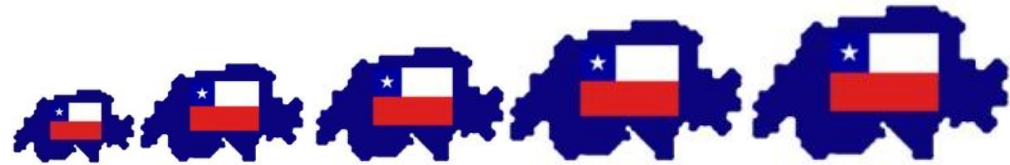


# JORNADA CHILENA

FRIDAY, MAY 6<sup>TH</sup> 2011

1.00 P.M. – 7.00 P.M.

AUDITORIUM 09-010 (AUDIMAX)



## The Latin-American-Swiss Center of the University of St.Gallen would like to invite you to the *Jornada Chilena* – Business Forum

Chile is generally considered a model country of Latin America: Not only has the small republic managed a successful transition to democracy after a seventeen-year dictatorship, but its economy has also shown an impressive growth.

After drastic privatization and deregulation campaigns, Chile is thriving in global markets as an agricultural producer, with Pacific Asia becoming an ever-stronger trading partner. The other main motor of the economy, copper mining, remains state-owned and accounts for one third of government revenue, which signifies a strong dependence on international demand and price trends. To diversify production structures and industries, the economic policy of the *Concertación* governments included promotion of research and innovation, while the Piñera administration announced economic reforms to bolster the private sector, boost foreign investment and increase integration with Asian economies. The 2010 earthquake as well as the (well-publicized) mining accident, however, have delayed these endeavors.

Another great challenge for Chile lies in the field of energy policy, as requirements increase yearly at a rate of 8.5%. Chile depends on imported energy from Argentina, but to lessen dependence on expensive oil and gas supplies, the government promotes renewable energy sources.

Although the national economy is prospering, income disparities still represent a major problem. Educational opportunities and economic profits are unequally distributed, despite the many initiatives to alleviate poverty during the past two decades.

The Centro Latinoamericano-Suizo (CLS HSG) has invited university scholars and highly experienced professionals from different economic sectors to share their insights about *Doing Business in Chile*. The Forum would like to promote participation and an open discussion between attendants, above all students, and lecturers.

If you are interested in learning more about the main challenges and opportunities in Chile, join us at the *Jornada Chilena* – Business Forum on May 6<sup>th</sup> 2011.

Please, register by e-mail: [cls-hsg@unisg.ch](mailto:cls-hsg@unisg.ch)

More information on: [www.cls.unisg.ch](http://www.cls.unisg.ch)