



## Swiss perspectives on Spanish wines

Pascal Seyffer  
St. Gallen, 2. October 2020

**CASA**  
del **VINO**

## About Casa del Vino SA

- Casa del Vino is a nationwide distributor for Spain, Italy, France, Switzerland and other wine regions
- Since 2020: “Casa del Vino is the umbrella brand for the well established wine merchants Casa del Vino, Zürich; Weinkeller Riegger, Birrhard and Zanini-Vinattieri, Ligornetto
- Long-standing specialists in delivering the finest brands in wine to gastronomy clients, private consumer and wine trade in Switzerland
- Upmarket wine stores in Zurich, Birrhard and Lugano for Private customer

**Export of wines**

**Wine export worldwide top 3 countries**

Value in Euro



Note: Globaler Weinhandel  
Source(s): Schweizer Wginzeitung 02-2020

## Wine export worldwide top 3 countries

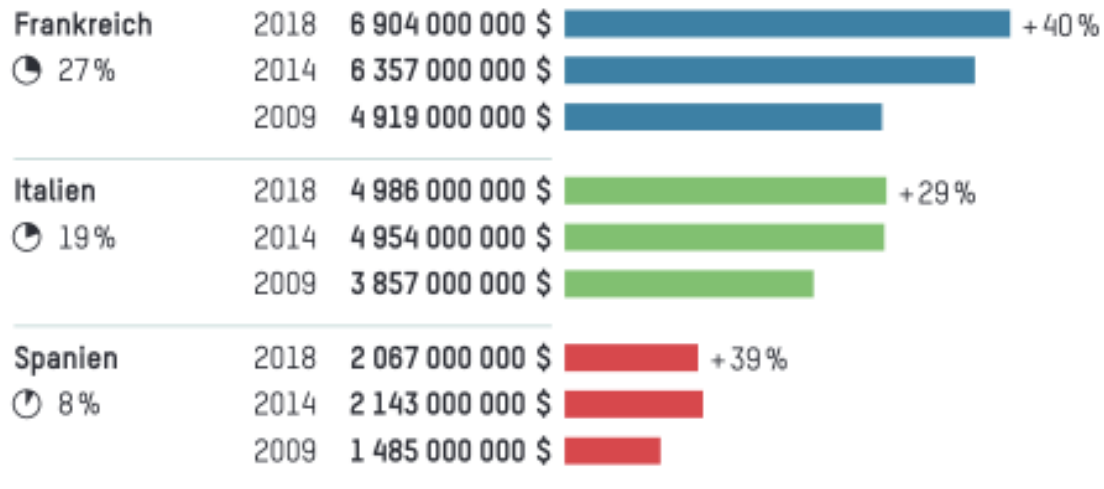
Quantity in hectolitres



Note: Globaler Weinhandel  
Source(s): Schweizer Wginzeitung 02-2020

## Wine export worldwide top 3 countries

Winebottles - value in US-Dollar

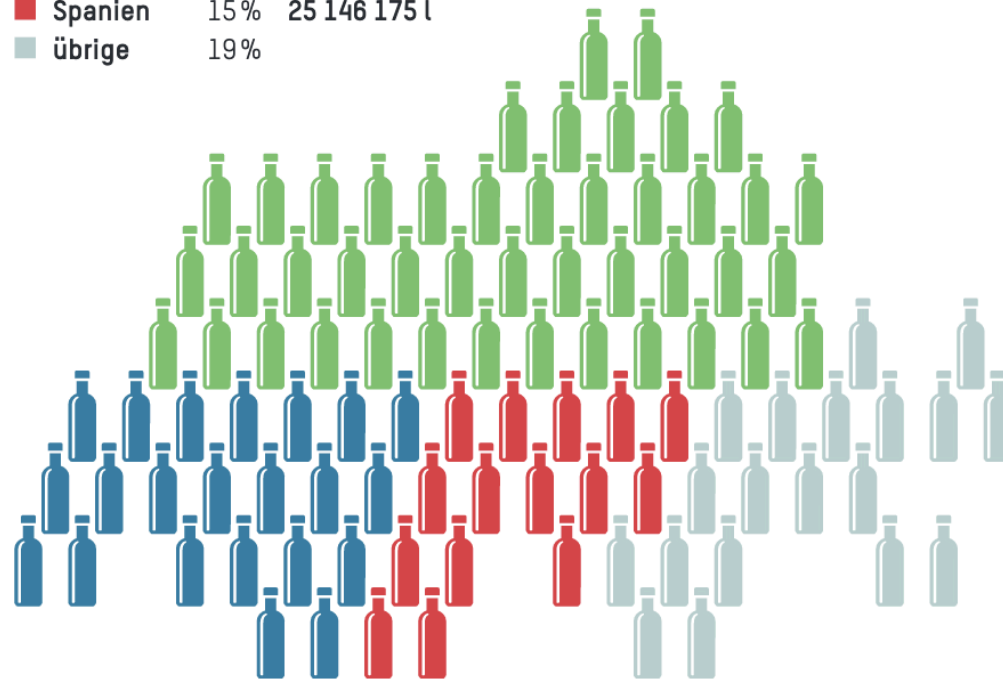


Note: Globaler Weinhandel  
Source(s): Schweizer Wginzeitung 02-2020

## Wine import Switzerland 2019

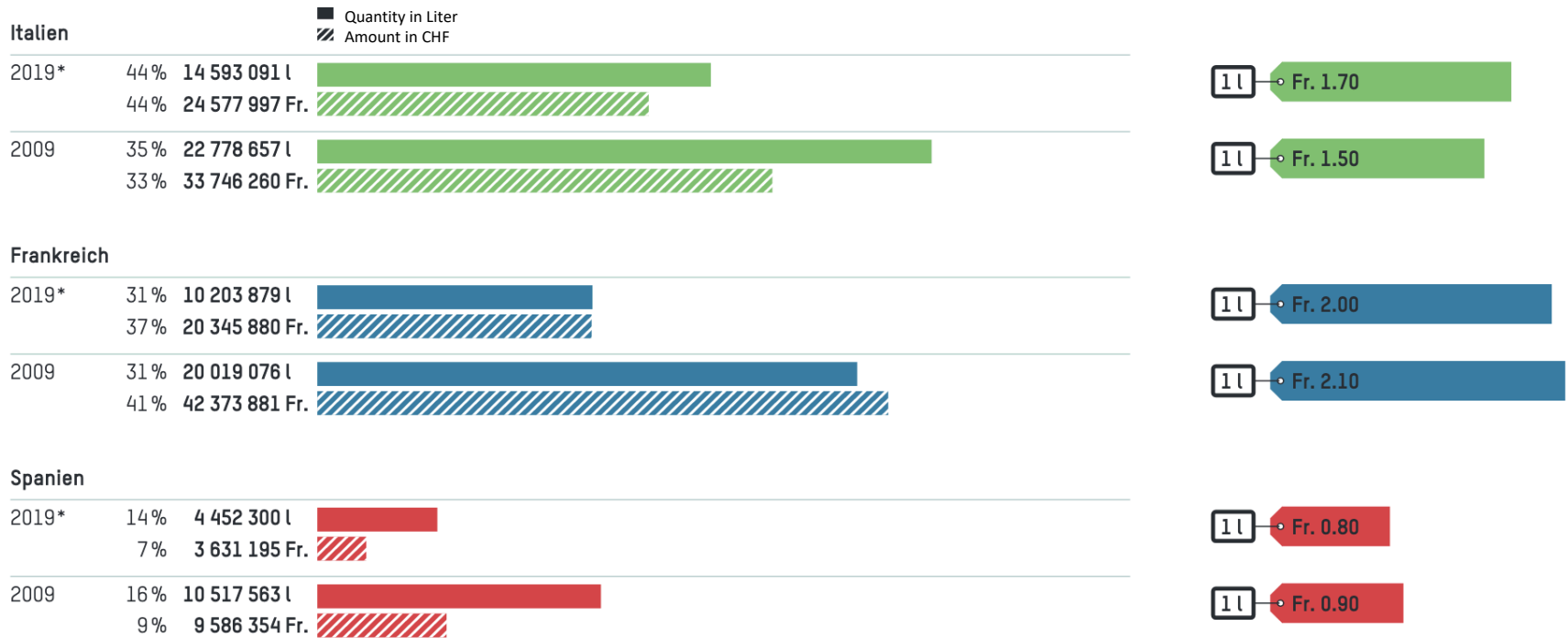
MENGE (LITER)

■ Italien	44 %	71 491 173 l
■ Frankreich	22 %	35 449 755 l
■ Spanien	15 %	25 146 175 l
■ übrige	19 %	



Source(s): Schweizer  
Wijnzeitung 04-2020

## Wine import Switzerland II

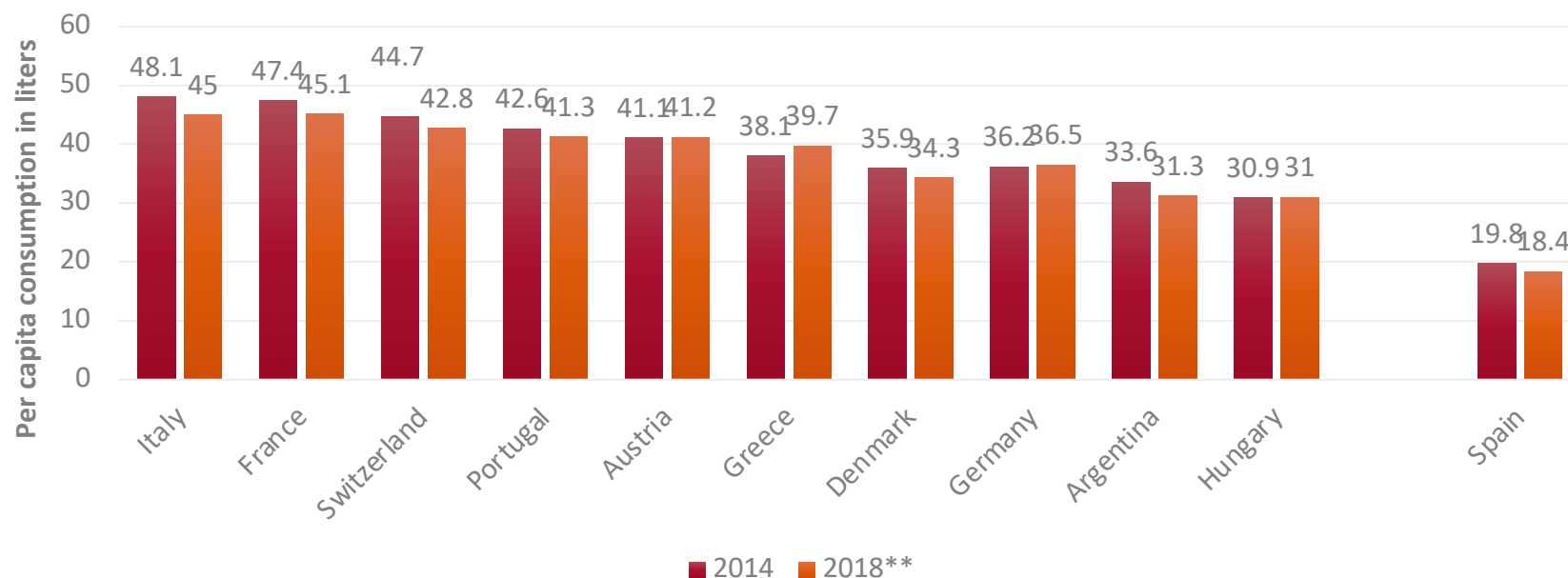


Source(s): Schweizer  
Weinzeitung 04-2020

## Swiss wine consumption

### Per capita wine consumption worldwide in 2014 and 2018

Top 10 countries plus Spain (in liters)



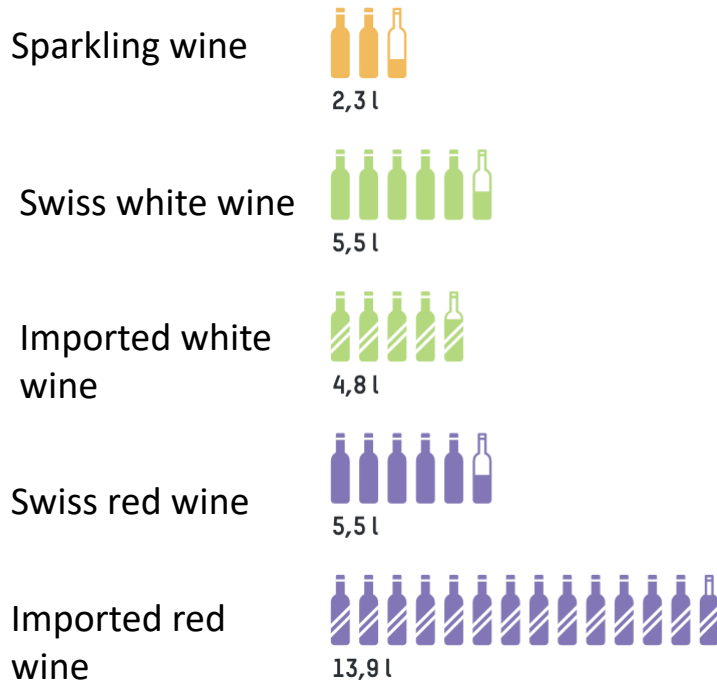
Note: Worldwide; 2014

Source(s): Vinexpo; Website ([www.goodfoodrevolution.com](http://www.goodfoodrevolution.com)); [ID.232754](#)

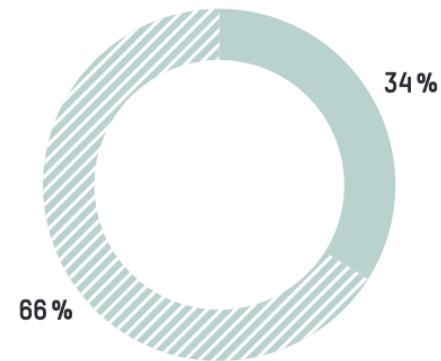


## Swiss wine consumption

**How much Swiss drink:**  
Wine consumption per capita in 2019 (Litres)



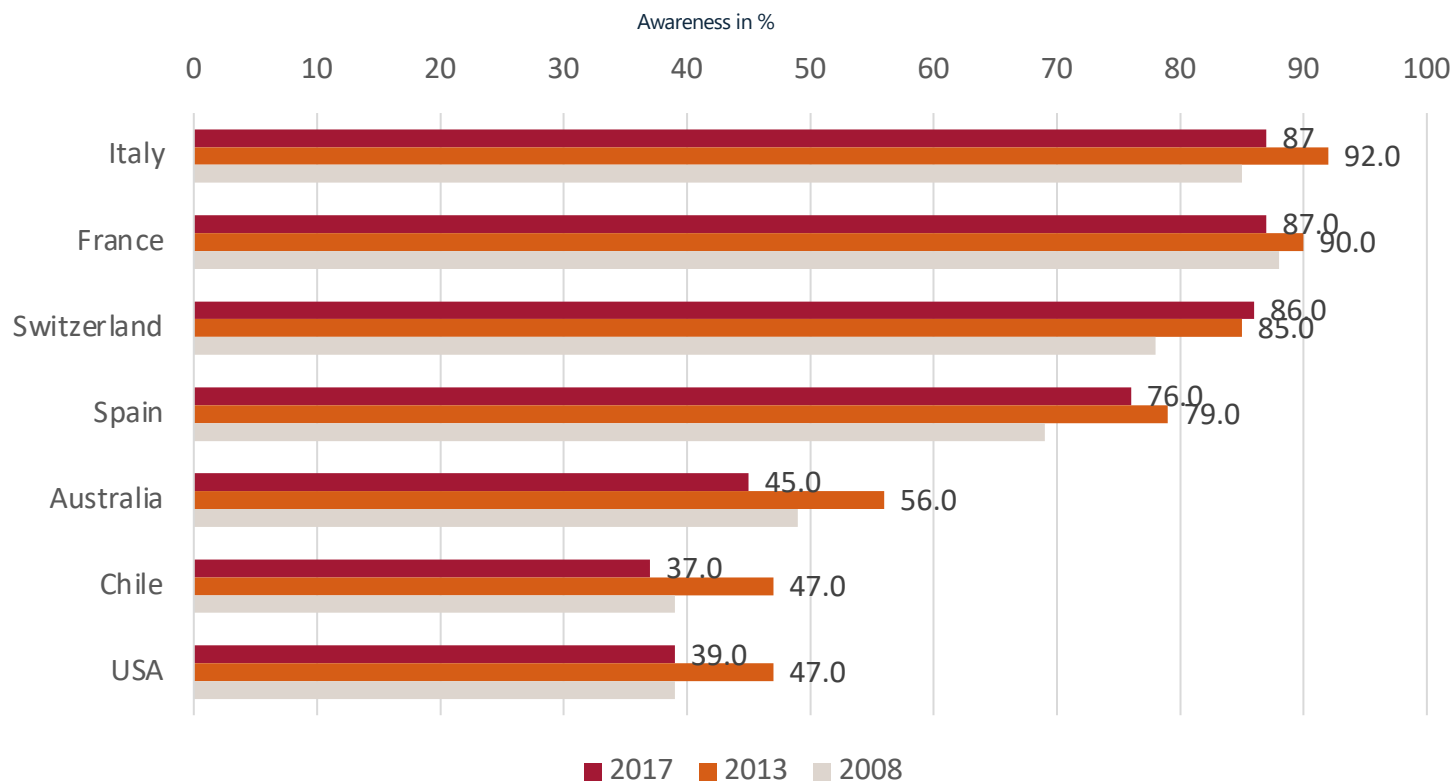
**Swiss wine consumption 2019**



**Imported wine consumption 2019**

Source(s): Schweizer  
Wainzeitung 02-2020

## Awareness of the producing countries



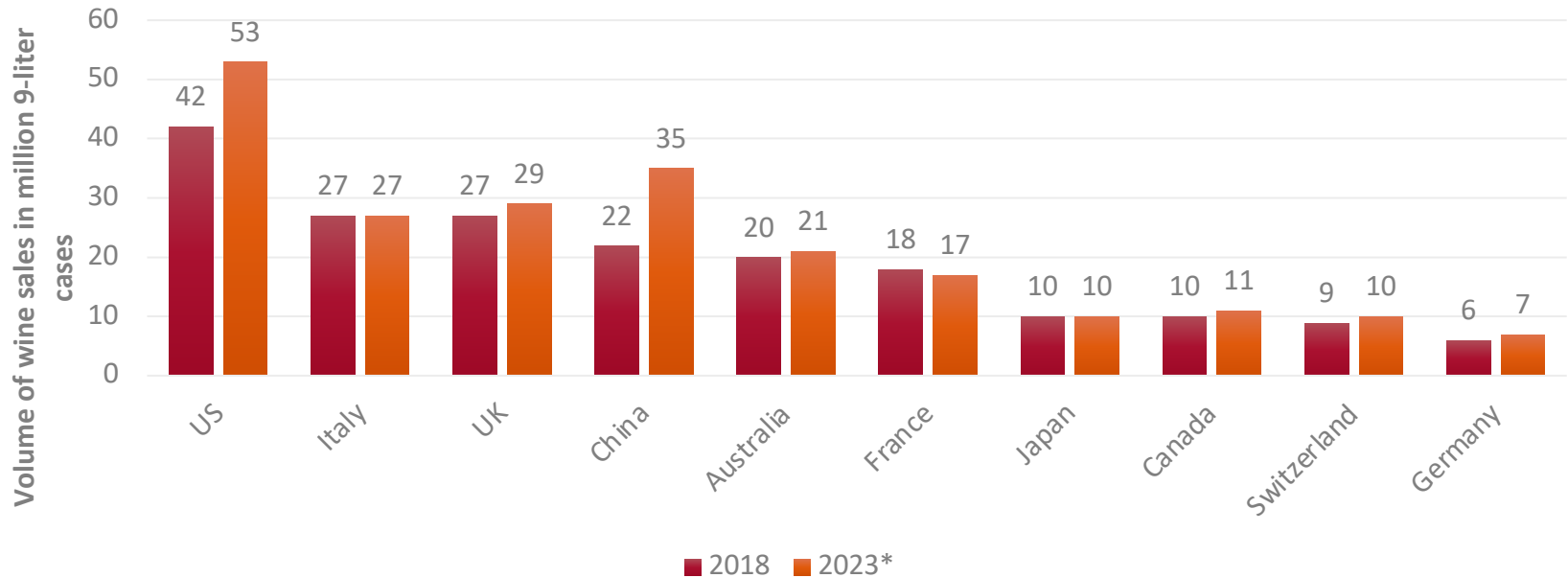
**Note:** Worldwide; 2014

Further information regarding this statistic can be found on [page 8](#).

**Source(s):** Vinexpo; Website ([www.goodfoodrevolution.com](http://www.goodfoodrevolution.com)); [ID 232754](#)

# Volume of premium wine sale

Volume of premium wine sold in leading markets worldwide in 2018 and 2023 (in million 9-liter cases)



Note: Worldwide; 2018 and 2023  
Source(s): Wine Intelligence; [ID\\_1166635](#)



**Thank you very much for your attention!**

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