The Institute of Public Finance, Fiscal Law and Law and Economics (IFF-HSG) has the pleasure to invite you to the event

STUDY AND RESEARCH OPPORTUNITIES IN SWITZERLAND

at IFF-HSG and University of St. Gallen

7 APRIL 2017
09:30 to 14:45
GABRIELA CALDEIRA
(21) 3806-2111

SWISSNEX BRAZIL - EVENT SPACE
RUA CÂNDIDO MENDES, 157/TÉRREO
GLÓRIA - RIO DE JANEIRO

Please, confirm your presence at www.iff-hsg.eventbrite.com.br
09:30 am  BLOG COFFEE

10:00 am  OPENING PLENARY - FIRST BLOCK

Welcome words by Giancarlo Fenini, General Consul of Switzerland to Brazil

The cooperation between IFF-HSG and swissnex Brazil: status quo and outlook by Prof. Dr. Peter Sester (IFF-HSG)

Sport as Business Conference by Sebastian Zumbühl (swissnex Brazil)

10:15 am  Bilateral Tax Relationship between Switzerland and Brazil by Prof. Dr. Peter Sester (IFF-HSG)

Comments by Prof. Leonardo Costa (Fiscal Auditor and Professor at FGV)

10:45 am  The Essence of Swiss Legislation by Dr. Patrick Stach (Attorney at Law and Member of the University of St.Gallen's Board)

Comments by Prof. Dr. Márcio Guimarães (Prosecutor of MPRJ and Professor at FGV)

11:15 am  The Bachelor and Master in Law and Economics at HSG by Inka Lührs (MLE-HSG-Student – Representative of HSG-Law Students) and Dario Buschor (MLE-HSG-Student and Guest-Student at FGV-Rio)

11:30 am  Creating sustainable value: from financial reporting to integrated reporting by Prof. Dr. Thomas Berndt (IFF-HSG)

11:45 am  Leadership and digitalization by Dr. Martin Huser (Vice President of the University of St.Gallen's Board)

Comments by Dr. Daniel Oppermann (Board of Directors of the Brazilian Internet Association - ABRANET)

12:15 am  LUNCH

13:15 am  SECOND BLOCK

Frontline Employee Empowerment and motivation in retailing by Prof. Dr. Thomas Rudolph (IRM-HSG)

13:30 am  Brazilliness: new perspectives by the Prof. Dr. Lívia Barbosa (UFF, Niterói); Comments by Prof. Dr. Maria Celina D’Araujo (PUC-Rio).

14:00 am  Swissness at the ICRC by Prof. Dr. Yvette Sánchez (Director of the CLS-HSG)

Comments by a Prof. Letícia Veloso (UFF, Niterói)

14:30 am  Discussion and Closing Remarks