

# JORNADA COLOMBIANA

## Speakers



**Yvette Sánchez**, Prof.Dr., is Director of the Centre for Latin American Studies (CLS-HSG) and Full Professor of Hispanic Cultures and Societies at the University of St.Gallen. She is engaged in several research projects in the Latin American area, basically attempting to bridge the gap between cultural studies and social sciences, e.g. in the recently founded Swiss Graduate School of Latin American Studies (SSLAS) or the HSG research network *Transcultural Workspaces*, currently engaged in a cooperation with the ICRC in Geneva. Among the research partnerships with Colombia, the one on scaling up sustainable water and energy projects stands out.

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**Julián Jaramillo Escobar**, is the Ambassador of Colombia to the Swiss Confederation and the Principality of Lichtenstein. He was a MBA professor at the Faculty of Business Administration of the Javeriana University in Bogotá and has held senior positions in the private sector as Vice President, Financial and International, at Interbanco, Corporate President at Alpina S.A. and President of the ALFA Business Group. Previously he has worked in companies such as Kodak Colombia Ltd. and Banco de Crédito as National Credit Director, Comptroller General and Financial Vice President. Moreover, he served in boards of directors of Carulla AEIOTU Foundation, the Colombo-Americana Chamber, CECODES, ANDI, CCB, Private Competitiveness Council, Bodytech, Levapan S.A and Productos Ramo S.A

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**Enzo Nussio**, Dr., is a senior researcher at the Center for Security Studies (CSS) at ETH Zurich. He specializes in post-conflict issues in Latin America, especially in Colombia: disarmament, demobilization and reintegration of ex-combatants, reconciliation, transitional justice, state-building and post-war violence, also violence reduction in urban settings. He holds a doctorate in International Affairs and Governance from the University of St.Gallen and a Master of Arts in History from the University of Basel. Prior to his work at the CSS, he worked as a post-doc at the Universidades de los Andes and Nacional in Bogotá for several years and conducted further post-doctoral research at the Institute of Latin American Studies at Stockholm University and the University of St.Gallen. He is occasionally involved in consulting projects with the United Nations Development Program, the Colombian Attorney General's Office and the Toledo Center for Peace.

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**Fabio Segura**, is Head of International Programs at Jacobs Foundation, responsible for the strategic, financial, and operative direction of international programs in seven countries. Previously (2008 – 2015), he served as Senior Investment Manager at LGT Venture Philanthropy, working for the organization's operations in Latin America and the Caribbean. 2004 – 2007, he served as a Project Manager at ETH Zurich developing the Center for Sustainability's regional strategy for Latin America, leading a research team in a 5 year project trying to successfully impact public policy regarding sustainability in the region. Prior to his work in sustainability, Mr. Segura served as a peace and development worker in Colombia. He holds a professional degree in

Government and International Relations from the Externado de Colombia University and of the Harvard Kennedy School's Executive Education Programs on Strategic Management and Financial Stewardship of Non Profit Organizations.

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**Daniel Gómez Gaviria**, PhD, is currently Head of Competitiveness Research at the World Economic Forum. He holds a PhD, a MA in Economics, and a MBA with specializations in international trade and industrial organization from the University of Chicago. He completed degrees in Economics and an MSc in Banking and Finance at HEC University of Lausanne. Before joining the Forum, Dr. Gómez Gaviria was advisor to the Minister of Trade, Industry and Tourism of Colombia and a researcher with *Fedesarrollo*, the main public policy think tank in Colombia. He also completed the European EC Competition Law diploma at King's College, London, while working as an antitrust consultant with NERA and LECG. He has been a frequent contributor and editor of different Colombian journals and adjunct professor of Economics at Universidad de los Andes and Universidad Javeriana in Bogotá.

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**Andrés Felipe Marín Salazar**, is Vice President, Head Private Banking Colombia & Central America, Credit Suisse. He has 10 years of experience in finance working at Bank Wegelin & Co. in Switzerland as Relationship Manager for UHNWI clients in Latin America and, prior to this function, as a financial analyst within the LBO department. He holds an Economics Degree and Master in Banking & Finance from the University of St.Gallen, where he is currently finishing his PhD.

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**Claudia R. Challand**, is a qualified lawyer both in Colombia and Spain. She holds a Master's degree in International Business Law from LSE. After having practiced in Colombia for several years, she joined international law firm Clyde & Co. with main offices in London and advised companies in the areas of commercial law, finance, trade, marine as well as non-marine insurance law. More recently, Claudia has focused on insurance and reinsurance law. In Zurich, she has worked as a legal counsel for Infrassure Ltd., a global Swiss mid-size insurer, and for the past two years, she has been handling complex losses in the Americas and Europe for Swiss Re Corporate Solution the commercial insurance arm of Swiss Re Group, where she has also been actively involved in the acquisition of a majority Stake-holding in a Colombian insurer.

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**Raphael A. Studer**, Dr., is co-founder of *algrano*, which connects coffee roasters and producers and facilitates transparent trade of green coffee. Raphael studied Economics at the University of Geneva and holds a PhD from the Chair of Statistics and Economic Research at the University of Zurich. He published academic articles on the measurement and modelling of human well-being, worked in energy trading and led the merger of two Swiss SMEs. At *algrano AG*, Raphael calls himself the bean counter. He led two successful financial rounds, overviews the financials and focuses on the spread of *algrano*.

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**Diana García**, was born in Bogotá, holds a Bachelor's degree in Marketing and Advertising and is fluent in English and French. She has over 20 years of experience in the international educational industry, working for *EF Education First* in Colombia, Ecuador, Mexico, Brazil, Canada, USA, and Switzerland. Now Diana lives in Zurich and is the VP for Global Recruitment and Development of EF.

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**Sandra Méndez Fajardo**, PhD, obtained her degree in Civil Engineering in 2000 from Universidad Javeriana in Bogotá, her MSc in Civil Engineering focused on environmental issues from the Universidad de los Andes (2007), and her PhD in Engineering at the PUJ (2016). During her PhD, she was guest researcher at EMPA in St. Gallen (2014 – 2015) and at the Ludwig-Maximilian University in Munich (in 2015). Between 2001 and 2016, she was teaching at the Department of Civil Engineering at the PUJ, in the fields of Solid Waste Management, Impact Assessment and Sustainable Development. In 2010, she led the conceptualization, design, and implementation of the Social Program PROSOFI, which continues developing projects in poor communities, e.g. in Usme, south of Bogotá, obtaining the 2012 award Goldenseal Environmental Responsibility. In addition, she joined different policy committees at the *Ministerio de Ambiente y Desarrollo Sostenible* (2005 – 2015).

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**Heinz Böni**, is a rural and environmental engineer from the Swiss Federal Institute of Technology (ETH) in Zurich. He worked 2 ½ years in development cooperation in the water supply and sanitation sector for UNICEF in Kathmandu/Nepal and after that for more than 10 years as an environmental consultant in St. Gallen. Since 2001 he is leading a research group at the Swiss Federal Institute for Materials Science and Technology (EMPA) in St. Gallen, e.g. conducting capacity building projects in resource efficiency and sustainable material management. Since 1998 he is involved as a project manager of environmental projects in Colombia focusing on sustainable management of waste electrical and electronic equipment (e-waste).

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**Annatina Aerne**, has started her Ph.D. Program in Organisation Studies and Cultural Theory (DOK) at the University of St.Gallen in September 2014.

Her thesis studies the inter-organizational cooperation among private and public art spaces in Bogotá. She earned a Master in International Relations and Governance from the University of St.Gallen as well as a Master in Law and Diplomacy from the Fletcher School of Law and Diplomacy, Tufts University in Boston. She completed internships with Swiss Re's political risk team in Zurich, with the SECO in the area of export insurance in Bern, and with *economiesuisse*, the lobby organization of Swiss business in Brussels.

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**Philippe G. Nell**, PD Dr., Minister, Head of Americas Unit, State Secretariat for Economic Affairs (SECO) in Bern is in charge of trade and investment issues that concern Swiss firms across the Americas. He has published several articles on Swiss economic integration policy and specific WTO negotiations. He is the editor of the yearly Swiss-Latin American Economic Relations Report (SECO) and lecturer at the European Institute of the University of Basel and at the University of Fribourg. He has an MA and a PhD in International Economics and International Studies from the Universities of Fribourg and Denver.

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## Musicians



**Vittoria Pagani**, was born in Novara, Italy. She obtained her BA and MA diplomas (with distinction) in classical guitar under the guidance of the Masters Mario Dell'Ara and Guido Fichtner in the "Istituto Superiore di Musica G.Cantelli" of Novara. From 2010 to 2014, she studied guitar at the "Musik-Akademie Basel", under the guidance of Maestro Pablo Márquez and obtained her second Master degree. Currently, she is studying sarod (indian lute) and Hindustani classical music at the Ali Akbar College of Music Basel and is teaching at the Regional Music School in Dübendorf. She is particularly interested in chamber music, playing in different formations, duo of guitars to the contemporary quartet of guitar-piano-violin-cello, interpreting diverse, especially modern and contemporary, repertoires. [pagani.vittoria@gmail.com](mailto:pagani.vittoria@gmail.com)



**Aura Elena Gutiérrez**, was born in Cartagena, Colombia. She obtained her Diploma in Singing Lyric at the Pontificia Universidad Javeriana in 2005 under the guidance of María Olga Piñeros and Carlos Godoy (Camerata Renacentista de Caracas). She has received master and individual classes from Detlef Scholz, Raphael Boulay, Evelyn Tubb, Lina Maria Akerlund and Margret Honig. In June 2012, she completed her undergraduate and master's studies in historical singing under the guidance of Gerd Türk, at the Schola Cantorum Basiliensis in Switzerland. She sings regularly with the baroque orchestra La Cetra Vokalensemble and with the La Boz Galana Ensemble, of which she is a co-founder of Spanish and Latin American Baroque music. She is also dedicated to the dissemination of Latin American oral music in Switzerland, performing concerts and social projects with the Garzamora Ensemble. [auraelena4@hotmail.com](mailto:auraelena4@hotmail.com)