

Academia-Industry Training **Brazil Camp**



Discover the market potential of your high-level research project and be the winner of the AIT Innovation Grant.

Brazil AIT Camp

Rio, Brazil. 27th November - 1st December 2017

Open to 10 selected scientpreneurs with the potential to transform their research into market innovations.

Applications are open until 25th of June on: www.venturelab.ch/AIT



«Mandatory to apply for! Go ahead, work hard and have fun!»

*Andre Horvath, Swoxid
(AIT Grant Award Winner 2015)*

The AIT programme aims to support scientists in **transforming** their high-level applied **research** into **market applications** and discovering their **entrepreneurial** potential.

By connecting scientists from top institutions in Switzerland and Brazil, the programme promotes an international network and access to one of the most promising markets and intellectual capital in applied research.

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Being selected for this programme offers researchers a unique opportunity to:

- **Develop** a better understanding of the industry environment and establish connections and first partnerships in the untapped Brazilian market.
- **Access** a wide network of peers, mentors and industry experts and acquire tools and skills to analyse the application of their research.
- **Boost** the recognition of your innovation
- **Connect** to high-level researchers in their field from Switzerland and Brazil.

- **Improve** market application by validating ideas with peers, experts and potential customers.
- **Engage** with researchers and entrepreneurs with a similar background to learn how they transformed their research into a high-quality and high-potential market product and learn about their business practices.
- **Become** pioneers of an Brazilian-Swiss applied researcher's community.

The AIT programme includes a 1-week acceleration and mentoring programme in collaboration with one of Brazil's foremost university-affiliated incubators. Participants are matched with business students for an optimized collaboration and knowledge transfer to facilitate entry into the Brazilian market.

Information and questions: contact us at caroline.graf@venturelab.ch

The Latin-American-Swiss Research Center of the University of St.Gallen (CLS HSG) is the Leading House for the Latin American Region, including Switzerland's bilateral science & technology cooperation programme with Brazil. www.cls.unisg.ch

Along with individual science and technology counselors around the world, **swissnex Brazil** works on behalf of Switzerland to promote science, education, art and innovation. www.swissnexbrazil.org

venturelab is a platform developing high level entrepreneurial programmes for high-tech startups on a Swiss and international scope, in partnership with academic and industry partners. www.venturelab.ch

Eligibility

Open to 10 high-level and carefully selected researchers: Master, PhD, Post-docs and researchers of Swiss Universities, Universities of Applied Science and research institutes or centres of technological excellence with research track record working on a non-profit basis (cf. LERI Art. 15 for details) – seeking to explore the successful market application of their high-level applied research.

Programme

Deadline for applications: June 25th

Selection of Swiss participants (interviews): July in Zurich

November 2017:
1-week Camp in Rio, Brazil

April 2018:
1-week Camp in Switzerland

Award of the **AIT Innovation Grant** to the most promising projects to support its realization as R&D market application or start-up.

Applicants are expected to participate in both the Brazilian Camp in November 2017 and the Swiss Camp in April 2018, if selected.

Travel and accommodation expenses in Rio will be covered. The programme is free of charge and highly competitive.

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