

CONFERENCE WATER AND LIGHT – SPEAKERS



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Roberto Gutiérrez Poveda, Associate Professor at the Management School of the Universidad de los Andes and former chair of the Social Enterprise Knowledge Network (SEKN). His research interests range from strategy to the public responsibility of management. He published, inter alia, articles on inclusive businesses or the challenges of bringing low-income consumers into the Colombian market. He currently studies the growth of the natural gas services for low-income communities in Colombia. Prof. Gutiérrez holds a Ph.D. in Sociology from the Johns Hopkins University and a degree in Industrial Engineering from the UniAndes. Robgutie@uniandes.edu.co



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Camilo José Herrera Díaz, Executive Director and founder of the *Fundación Un Litro De Luz Colombia*. Before embarking on *Un Litro de Luz*, he had already created and directed another company, SmoKcares S.A.S., the first electrical-cigarette brand in the country. As the founder of *Un Litro De Luz*, he was nominated for several awards in the realm of business innovation and social entrepreneurship. He is currently pursuing an MBA at the Heriot-Watt University in Edinburgh. Gerencia@unlitrodeluzcolombia.org www.unlitrodeluzcolombia.org



Maximilian Schosser, regional specialist for *A Liter of Light Switzerland*, a project launched by Master students of the University of St.Gallen. He holds bachelor degrees in economics and business from the University of St.Gallen, and is currently enrolled in the renowned Master's program in Strategy and International Management of the University of St.Gallen. He has interned with Air Berlin and McKinsey and Company, and he took an exchange semester at the Universidad Adolfo Ibáñez. Maximilian.Schosser@student.unisg.ch



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Michaël Tuil, student in the Master’s program in Economics at the University of St.Gallen. In his studies, he specialises in areas where business and politics overlap. He holds Bachelor’s degrees in Economics and in International Affairs and Governance from the University of St.Gallen. He is particularly interested in the idea of social entrepreneurship, a subject on which he wrote his prize-winning Bachelor thesis that focused on the adaptation of the New St.Gallen Management Model inclusive businesses in Latin America. Michaël’s preferred activity is to travel and discovering new countries, their culture and people. Michael.Tuil@student.unisg.ch



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